

Confidential

MPHPT Communications Usage Trend Survey in 2003-- Households

This survey is being conducted in accordance with the Statistical Reports Coordination Law. As your responses on this questionnaire will be used only for statistical analysis, please be truthful in completing each question.

(Please bear in mind the following when filling in this questionnaire)

1. This survey is intended to determine how you (the person named on the sticker below) and your household use information and communications equipment and services in your daily lives.

2. If necessary, please refer to the "Glossary" appearing on the final page for an explanation of the terms used in the questionnaire.
3. Please make your answers as of December 31, 2003
4. Submit questionnaire to:
 (Direct inquiries to)
 Telephone:
5. This survey is being implemented by the above-mentioned research company based on a commission from MPHPT.

Entire Household - Questions concerning the entire household are directed to the head of the household.

Q1. Ownership and Use of Information and Telecommunications Devices

(1) **Do you own any of the devices listed in (1) through (13) below?**

Do you own any of the following devices in your household? **Enter the number of each device owned.** If none are owned, write in "0".

Notes

1. If you own a certain device but have not used it even once in the past year or purchased it with funds from your workplace, please treat it as a device you do not own.
2. If you own a device that can use both cell phone and PHS services, indicate that you own both a cell phone and a PHS.

Device	No. Owned
(1) Cell phone (Other than (2))	units
(2) Internet compatible cell phone	units
(3) PHS (other than (4))	units
(4) Internet compatible PHS	units
(5) Mobile data terminal (PDA)	units

Device	No. Owned
(6) Personal computer	units
(7) Internet compatible fixed telephone	units
(8) Word processor	units
(9) Facsimile	units
(10) Car navigation system	units

Device	No. Owned
(11) Internet compatible television	units
(12) Internet compatible TV game device	units
(13) Other electronic device that connects to the Internet	units

(2) **For households that own two or more PCs**
Are the PCs connected by a wired or wireless system (a household LAN)?
Please circle the number of the appropriate response.

1. They are connected with a wire LAN	2. They are connected with a wireless LAN	3. They are not connected
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(3) Does your household use an IP telephone? Circle one response.

1. Yes	2. No
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(4) **If your household uses an IP telephone, have you experienced any problems with usage?**
If your household does not use an IP telephone, why not? Circle all that apply.

1. Service fee is not much less	7. Service content and mechanisms are difficult to understand
2. Connection and setting are complicated and troublesome	8. Not necessary
3. Poor sound quality	9. Do not know about IP phones
4. Special IP telephone number is required	10. Other
5. Cannot call emergency services or cell phones using IP phones	11. No particular problems
6. IP phone numbers cannot receive calls from fixed-line or cell phones	

Q2. Internet Usage

(1) **Has anyone in your household (excluding persons five years old and younger) used the Internet (to view websites, send/receive e-mail) in the past year? Please circle the number of the appropriate response.**

- * In addition to Internet access from a PC, also includes access from a cell phone, PHS, mobile data terminal, game device, etc.
- * Refers to Internet use for private purposes. Applies to Internet use in all places, including the home, outside areas, etc.
- * Includes use of the Internet through devices not owned in the household, such as those in libraries, Internet cafes, etc.

1. No one has used the Internet.	2. At least one person has used the Internet.
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(2) This question is for households that access the Internet "at home" from a "PC."

What type of line do you use to connect to the Internet "at home" from a "PC?"
Please circle the number of all responses that apply.

1. Dial-up (telephone line)	5. PHS*	9. DSL
2. ISDN -- dial up	6. Cable TV line	10. Other
3. ISDN -- always on connection	7. Optical line (fiber optics)	
4. Cell phone*	8. Wireless (FWA, etc.)	

* Cell phone and PHS are to be answered only when said device is used to connect to a PC; they do not include direct connections to the Internet.

Q3. Cable Television and Satellite Broadcasting

Does your family watch any of the television broadcast types listed in (1) through (5) below at home?

Please circle one response for each type.

Type of TV Broadcast	At Home
(a) Cable television (CATV)	1. Yes 2. No
(b) BS analog broadcasts	1. Yes, NHK only 2. Yes, for-pay programs only 3. Yes, both NHK and for-pay programs 4. No
(c) BS digital broadcasts	1. Yes, NHK and free programs only 2. Yes, for-pay programs only 3. Yes, NHK, free, and for-pay programs 4. No

For responses other than 4

Do you watch using cable TV?
1. Yes 2. No

For responses other than 4

Type of devices used to watch programs
1. TV with built-in BS digital tuner
2. Recording device with built in BS digital tuner (VCR, hard-disk recorder, DVD, etc.)
3. External BS digital tuner
4. Other
Do you watch using cable TV?
1. Yes 2. No

(d) CS broadcasts	1. Yes 2. No
(f) Terrestrial digital broadcasting	1. Yes 2. No

For response 1

Do you watch using cable TV?
1. Yes 2. No

For response 1

Type of receiver used
1. TV with built-in terrestrial digital tuner 2. External terrestrial digital tuner 3. Other
Do you watch using cable TV?
1. Yes 2. No

Q4. Terrestrial Digital Broadcasting

(1) **Circle the number of all items (1-5) of which you were aware.**

1. Digital broadcasts began in three major cities in 2003.	4. Even after the start of digital broadcasts, it will be possible to watch analog broadcasts for the time being.
2. Digital broadcasts will be launched in other locations in 2006.	5. A digital TV of a special tuner is necessary to watch digital broadcasts.
3. The analog broadcasts currently in use will be terminated in 2011.	

(2) This question is for persons who circled at least one of items (1) through (4) above. Through what media did you obtain that information? **Circle all that apply.**

1. Newspaper	4. MPHPT or other website	6. Municipal announcement, magazine, etc.
2. Television	5. Event venues	7. Other
3. Poster or pamphlet		

(3) What features of terrestrial digital broadcasts do **you have expectations for**? **Circle all that apply.**

1. Ability to watch programs with high picture and sound quality
2. Broadcasts suitable for the elderly or physically challenged through enhanced subtitles and ability to change the speed of the dialog
3. Ability to obtain the latest news through enhanced data broadcasts
4. Searching for programs using on-screen guides
5. Ability to answer questions on quiz shows and to make requests for drama programs and movies
6. Automatic storage, scene searching, and digest viewing using server-type broadcasts
7. Ability to receive stable broadcasts from mobile terminals
8. Ability to watch TV shopping and make bank transfers via the Internet
9. Nothing in particular

(4) **How much** would you pay for a digital TV? Circle one response.

1. More than ¥500,000	3. ¥300,000 or less	5. ¥100,000 or less	7. Would not buy one
2. ¥500,000 or less	4. ¥200,000 or less	6. ¥50,000 or less	8. Already bought one

Q5. Questions Concerning Your Household

(1) **How many people are there in your household?** Please write the number. persons

(2) **How much is your household income (income for the previous year including taxes)?**
Circle one response.

1. Less than ¥2 million	4. ¥6 million - less than ¥8 million	7. ¥15 million - less than ¥20 million
2. ¥2 million - less than ¥4 million	5. ¥8 million - less than ¥10 million	8. ¥20 million or more
3. ¥4 million - less than ¥6 million	6. ¥10 million - less than ¥15 million	

For Household Members -- These questions are directed to each member of the household.

- * Please answer concerning all household members age six and older. In the case of elementary school students and others who have difficulty writing on their own, the head of the household may answer for them.
- * If there are nine or more household members age six or older, please contact us so that we may send you additional survey sheets.

Please indicate the gender and age of each household member who is aged six or over.

Gender (circle one)

Age (write in age)

1 (head of household)	2	3	4	5	6	7	8
M / F	M / F	M / F	M / F	M / F	M / F	M / F	M / F
yrs	yrs	yrs	yrs	yrs	yrs	yrs	yrs
Please answer concerning each family member.							

**All household members aged six and older are requested to answer questions 1 and 2.
Only members aged 15 and older are requested to answer question 3 and later questions.**

Q1 (1) Which information and communications devices have you used in the past year?
(Circle all that apply.)

1. Cell phone (excluding 2 below)
2. Internet-compatible cell phone
3. PHS (excluding 4 below)
4. Internet-compatible PHS
5. Mobile information terminal (PDA)
6. PC
7. None

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7

(2) How much do you use an Internet-compatible cell phone or PHS for voice and for Internet access (for viewing websites, sending/receiving e-mail, etc.)?
Circle one response.

1. Only for Internet
2. Of 10 uses, 7-9 times are for Internet access.
3. Of 10 uses, 4-6 times are for Internet access
4. Of 10 uses, 1-3 times are for Internet access.
5. Only for voice communications.
6. Don't own Internet-compatible cell phone or PHS.

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6

Q2 (1) Have you used the Internet in the past year (for viewing websites, sending/receiving e-mail, etc.)?
Circle one response.

1. Yes
2. No

1	2	3	4	5	6	7	8
1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2

* Not limited to use from a PC, but also including use from a cell phone, PHS, game device, etc.
* Includes not only private use but also job-related use, etc.

(2) This question is directed to persons who answered "Yes" to part (1) above. In the past year, at what locations and what devices did you use to access the Internet?
(Circle all that apply).

- 1. A PC at school
- 2. A PC at work
- 3. A PC at home or other location
- 4. An Internet-compatible TV at home or other location
- 5. An Internet-compatible fixed phone at home or other location
- 6. An Internet-compatible household, game device or other device at home or other location
- 7. An Internet-compatible cell phone, PHS or mobile information terminal (PDA)

1	2	3	4	5	6	7	8
1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7

* "School" refers to Internet use by children or students taking courses at an elementary, middle, or high school, university, or graduate school.

* "Work" refers to persons who use the Internet for their work (including persons who work at home and use the Internet and educators who use the Internet at a school).

* "Home or other location" refers to persons who access the Internet for personal use.

(3) This question is directed to persons who answered "Yes" to part (1) above and who use the internet from the home. When you access the Internet from a PC at home, do you use a broadband connection*?
(Circle one response)

- 1. Yes
- 2. No

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2

* Includes cable connections, FTTH (fiber optics), wireless (FWA, etc.), and DSL connections.

(4) This question is directed to persons who answered "Yes" to part (1) above. Have you ever used an Internet connection service such as a wireless LAN provided in a public space including hotels, restaurants, airports, or stations?
(Circle one response)

- 1. Yes
- 2. No

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2

(5) This question is directed to persons who answered "Yes" to part (4). Where do you use the Internet?
(Circle all that apply)

- 1. Public spaces, such as airports and train stations
- 2. Eating establishments, such as restaurants and coffee shops
- 3. Hotels and other lodgings
- 4. Shops other than those mentioned in 2 and 3 above
- 5. Other

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5

(6) This question is directed to persons who answered "Yes" to part (4). How often do you use the Internet at such locations?
(Circle one response)

- 1. Almost every day
- 2. At least once a week
- 3. At least once a month
- Less frequently than once a month

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4

This question is for persons age 15 and older. If you have not used the Internet in the past year, please skip questions 3 and 4 and proceed to question 5.

Q3 (1) How often do you use the Internet, regardless of the location or device use for access? Circle one response.

1	2	3	4	5	6	7	8
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1. At least once per day	1	1	1	1	1	1	1	1
2. At least once per week (not every day)	2	2	2	2	2	2	2	2
3. At least once every month (not every week)	3	3	3	3	3	3	3	3
4. Less often (at least once per year)	4	4	4	4	4	4	4	4

(2) What is the average duration of use per time when accessing the Internet from a PC at home? Circle one response.

1. Less than 10 minutes	1	1	1	1	1	1	1	1
2. 10 minutes to less than 30 minutes	2	2	2	2	2	2	2	2
3. 30 minutes to less than 1 hour	3	3	3	3	3	3	3	3
4. 1 hour to less than 2 hours	4	4	4	4	4	4	4	4
5. 2 hours or more	5	5	5	5	5	5	5	5

* Please do not include time when you are simply connected to the Internet as use time.

(3) In the past year, what has been the purpose of your Internet use? Circle all that apply for both "PC" and "cell phone."

	P	Cell phone	P	Cell phone	P	Cell phone	P	Cell phone	P	Cell phone	P	Cell phone	P	Cell phone
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1. Purchasing* products or services (excluding Internet auctions)	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2. Search for information on products & services	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3. E-mail	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4. Web site design	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5. Bulletin boards and chat	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6. E-mail magazines	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7. Job search	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8. Entering quizzes and contests, answering surveys	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9. Obtaining news, weather forecasts, and other information (restaurants, etc.)	9	9	9	9	9	9	9	9	9	9	9	9	9	9
10. Obtaining government and local government information	10	10	10	10	10	10	10	10	10	10	10	10	10	10
11. Online courses (e-learning)	11	11	11	11	11	11	11	11	11	11	11	11	11	11
12. Online games	12	12	12	12	12	12	12	12	12	12	12	12	12	12
13. Bank access through online banking	13	13	13	13	13	13	13	13	13	13	13	13	13	13
14. Online banking for investing	14	14	14	14	14	14	14	14	14	14	14	14	14	14
15. Online auctions	15	15	15	15	15	15	15	15	15	15	15	15	15	15
16. Downloading and watching videos	16	16	16	16	16	16	16	16	16	16	16	16	16	16
17. Downloading images (including wallpaper)	17	17	17	17	17	17	17	17	17	17	17	17	17	17
18. Downloading and listening to music (including cell phone rings)	18	18	18	18	18	18	18	18	18	18	18	18	18	18

* Including payment

(3)	This question is directed to persons who answered "1. Yes" in (1) with respect to a PC or cell phone. How much did you spend total in the past year to purchase digital content (including consumption tax)? (Circle all that apply for both "PC" and "cell ph	1	2	3	4	5	6	7	8
		P C	P C	P C	P C	P C	P C	P C	P C

1. ¥500 or less	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2. ¥501 to ¥1,000	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3. ¥1,001 to ¥2,000	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4. ¥2,001 to ¥5,000	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5. ¥5,001 to ¥10,000	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6. ¥10,001 to ¥20,000	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7. ¥20,001 to ¥30,000	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8. ¥30,001 to ¥50,000	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9. ¥50,000 or more	9	9	9	9	9	9	9	9	9	9	9	9	9	9

Q5 What concerns or areas of dissatisfaction do you have concerning the Internet, or what are the reasons why you do not use the Internet? (Circle all that apply)

1. I am concerned about protecting personal information.	1	1	1	1	1	1	1	1
2. I am concerned about the reliability of electronic payment methods.	2	2	2	2	2	2	2	2
3. I am concerned about protecting intellectual property rights.	3	3	3	3	3	3	3	3
4. I am worried about computer viruses.	4	4	4	4	4	4	4	4
5. I am concerned about the reliability of certification technology.	5	5	5	5	5	5	5	5
6. There are disclosures of unlawful and dangerous information.	6	6	6	6	6	6	6	6
7. Information searches are difficult.	7	7	7	7	7	7	7	7
8. Connection speeds are slow.	8	8	8	8	8	8	8	8
9. PCs and other devices are expensive.	9	9	9	9	9	9	9	9
10. It is difficult to use a PC and other devices.	10	10	10	10	10	10	10	10
11. Communications charges are high.	11	11	11	11	11	11	11	11
12. I don't know when e-mail I send will arrive.	12	12	12	12	12	12	12	12
13. There is no information I need.	13	13	13	13	13	13	13	13
14. I have no need to use the Internet.	14	14	14	14	14	14	14	14
15. Other	15	15	15	15	15	15	15	15
16. I have no particular areas of dissatisfaction.	16	16	16	16	16	16	16	16

Q6 (1) This questions is directed to persons who use the Internet. What type of harm (items 1 to 6) have you suffered while using the Internet in the past year? (Circle all that apply for both "PC" and "cell phone"; if you did not suffer any harm, circle item 7.

1. Discovery of or infection by a computer virus	P C	Cell phone	P C	Cell phone	P C	Cell phone	P C	Cell phone	P C	Cell phone	P C	Cell phone	P C	Cell phone
2. Receipt of unwanted e-mail	1	1	1	1	1	1	1	1	1	1	1	1	1	1
3. Harm from unauthorized access.*	2	2	2	2	2	2	2	2	2	2	2	2	2	2
4. Unauthorized use or disclosure of personal information	3	3	3	3	3	3	3	3	3	3	3	3	3	3
5. Slander on the Web (BBS, etc.)	4	4	4	4	4	4	4	4	4	4	4	4	4	4
6. Other (copyright violation, etc.)	5	5	5	5	5	5	5	5	5	5	5	5	5	5
7. I did not suffer any harm.	6	6	6	6	6	6	6	6	6	6	6	6	6	6
	7	7	7	7	7	7	7	7	7	7	7	7	7	7

* "Unauthorized access" refers to access to a computer system without permission to cause problems to the system or to use it without permission.

(2)

This question is directed to persons who use the Internet.
Do you take any countermeasures against computer viruses or unauthorized access?
(Circle all that apply.)

1	2	3	4	5	6	7	8
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1. Installed anti-virus software
2. Use an anti-virus service
3. Back up files and data
4. Changed e-mail software
5. Use a firewall
6. Updated OS and/or browser
6. Other
7. Do not take any measures

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8

*** This concludes the questions.**

Please place the answers in the return envelope provided and mail them back.

Postage is not required

Thank you very much for your cooperation.

Glossary

Word	Explanation
Cell phone/PHS	A small, mobile telephone. There are models that can only be used for voice and others that can be used not only for voice but the Internet as well (see "Internet-compatible mobile telephones/PHS").
Internet-compatible cell phone and PHS	A cell phone or PHS with Internet connection functions. Can be used for voice communications, sending and receiving e-mail, and use of Internet services.
Internet-compatible fixed phone	A fixed telephone with Internet connection functions.
Internet-compatible TV	A television with Internet connection functions.
Internet-compatible home computer game device	A home computer game device with Internet connection functions.
Car navigation system	A system that determines the position of the vehicle using a satellite signal and displays directions on a map using software from a CD-ROM or DVD-ROM
Mobile data terminals (PDA)	A small computer that has "electronic secretarial functions for managing personal information such as scheduling, address book and memos" and "functions for accessing a company LAN remotely and accessing electronic mail and Internet using a mobile telephone or PHS". A computer the size of a date book or smaller. Also called PDAs (personal digital assistants). This does not include laptop computers.
IP phone	Voice telephone services that uses IP (Internet Protocol) in part or all of the communications network.
ISDN line	Abbreviation for Integrated Services Digital Network. General name for a digital communications network providing integrated telephone, facsimile, telex, and data services.
FTTH (fiber to the home) (fiber optics)	A cable made of glass fiber used for optical communications. Has lower attenuation compared to copper lines used for general telephone communications and can be used to transmit large data volumes.
Wireless (FWA)	Abbreviation for Fixed Wireless Access. An antenna is installed on the subscriber's building and wireless communications are enabled with a base station antenna on the telecommunications carrier side. Services use the 2.4 GHz and 2.6 GHz bandwidths.
DSL line	Technology that allows high-speed transmissions using existing telephone lines and allows for high-speed Internet connections (ADSL etc. are called DSL lines).
ADSL	Abbreviation for Asymmetric Digital Subscriber Line. The line is stretched from the telephone office to each home and office. This is a communications format that uses copper subscriber telephone lines and achieves high-speed data transmissions of between a few Mbps and tens of Mbps. With ADSL, the speeds of the different transmission directions (as seen from the user, sending is "uplink" and receiving is "downlink") are different.
Cable Television (CATV)	This refers to television broadcasting using cable. In addition to the normal (terrestrial) programs, the viewer is able to see a high number of channels including specialized programs such as the programs independently created for that specific region, sports, music and news, and satellite broadcasting. This does not include cable television intended solely to alleviate poor reception.
BS analog broadcasting	BS analog broadcasting is analog broadcasting using broadcasting satellites. This includes the public programs for the three channels provided by NHK (NHK1, NHKII, high-definition TV) and service provided by WOWOW. To view these programs, direct reception from a parabola antenna, tuner, and specialized decoder or subscription to a re-transmission cable television service is necessary.
BS digital broadcasting	BS digital broadcasting is digital broadcasting that uses broadcasting satellites. These are free broadcasting programs, such as the three public broadcasting programs provided by NHK, programs by BS Nippon Television, BS Asahi, BS-i, BS Japan, and BS Fuji, and programs such as WOWOW and Star Channel. To view these programs, direct reception from a parabola antenna, tuner and specialized decoder or subscription to a re-transmission cable television service is necessary after signing on with pay-TV broadcasters.
CS broadcasting	These are television and radio broadcasts that use communications satellites, broadcasting specialized channels such as movies, overseas news, sports, and music. To view these programs, direct reception from a parabola antenna and tuner or subscription to a re-transmission cable television service is necessary.
Electronic mail (e-mail)	The electronic version of the postal system. In the same way as postal mail, the addressee is specified and the document sent to the other party.
Bulletin board	An electronic bulletin board (BBS). Not a one-to-one communications measure like email, but rather a software system that makes one-to-many data transmission possible. A message placed on the bulletin board by one person can be viewed by all members of the group. It is also possible to write responses to messages.

Chat	A service that allows conversation with other parties in real time using networks. This allows simultaneous conversation by multiple participants, with each sender's message (text) viewable by all parties.
Internet auction	An auction system over the Internet in which the buyer (of among multiple potential buyers) who offers the highest price in response to the price set by the seller of the product gains the right to purchase that product.
Online banking	Various banking procedures or transactions carried out on the Internet.

MPHPT approval No. 23609
 Approval period: until Mar.31, 2004

Submission deadline: Jan. 21, 2004

Confidential

MPHPT Communications Usage Trend Survey in 2003-- Enterprises

This survey is being conducted in accordance with the Statistical Reports Coordination Law. As your responses on this questionnaire will be used only for statistical analysis, please be truthful in completing each question.

(Please bear in mind the following when filling in this questionnaire)

- 1 Unless otherwise requested, make your answers as of December 31, 2003
- 2 Submit questionnaire to:
 (Direct inquiries to)
 Telephone:
- 3 This survey is being implemented by the above-mentioned research company based on a commission from MPHPT.

Address label goes here	Department of the individual who filled out this survey	
	Name of the individual who filled out this survey	
	Telephone number	

Q1. Installation and use of communications networks and the Internet at your company

(1) Has a communications network been installed at your company? **Circle the number of each of the following that applies.**

Company Communications Network	Installation status and plans for future installation
(a) Intra-company communications network (LAN)	1. A company-wide network is installed. 2. A network is installed in some work sites or divisions. 3. No network is installed, but there are plans to install one in the future. 4. No network is installed and there are no specific plans to install one in the future
(b) Inter-company communications network (WAN)	1. A company-wide network is installed. 2. A network is installed in some work sites or divisions. 3. No network is installed, but there are plans to install one in the future. 4. No network is installed and there are no specific plans to install one in the future

(2) This question is directed to companies that responded that a network is installed in part (1) above.

How did your company **install** your intra-company or inter-company communications network? **Circle one response.**

1. All of the work is done in-company.
2. Part of the work is in-company and part was outsourced.
3. All of the work is outsourced.

- (3) The following is for enterprises that answered "a network is installed" for (1) above. What communications services do you mainly use? **Circle one response** for "trunk line system" and "branch line system".
*If your system is not divided into a "trunk line system" and "branch line system", consider your system a "trunk line system" and answer the "trunk line system" portion only".

"Trunk line system" (network connecting major access points or computer centers)

- | | | |
|---|-------------------------------|------------|
| 1. Wide-area Ethernet ^{*1} | 4. Private line ^{*4} | 7. Dial-up |
| 2. IP-VPN ^{*2} (VPN using an IP service network of an electronic communications company) | 5. Frame relay ^{*5} | 8. Other |
| 3. Internet VPN ^{*3} (VPN using a public network [Internet]) | 6. Cell relay ^{*6} | 9. Unknown |

"Branch line system" (network connecting small- or medium-size access points)

- | | | |
|---|-------------------------------|------------|
| 1. Wide-area Ethernet ^{*1} | 4. Private line ^{*4} | 7. Dial-up |
| 2. IP-VPN ^{*2} (VPN using an IP service network of an electronic communications company) | 5. Frame relay ^{*5} | 8. Other |
| 3. Internet VPN ^{*3} (VPN using a public network [Internet]) | 6. Cell relay ^{*6} | 9. Unknown |

*1 "Ethernet" refers to LAN specifications standardized by the Institute of Electrical & Electronics Engineers (IEEE) 802.3 Committee and the network built according to these specifications. "Wide-area Ethernet" refers to a large-scale network service built by combining switching hubs that use the Ethernet.

*2 Abbreviation of Internet Protocol-Virtual Private Network. Virtual private network service with high security that is built through the closed IP networks of electronic communications companies

*3 Virtual private network service that is built through public networks (Internet).

*4 Communications service that directly connects with and has sole possession of specific spaces.

*5 Communications service that breaks up data to be transferred into "frames" of variable length for sending and receiving.

*6 Communications service that breaks up data to be transferred into "cells" of fixed length by ATM (asynchronous transfer mode) for sending and receiving

- (4) Can a PC, cell phone, or mobile communications terminal (PDA) be used to **connect to the company intra-company or inter-company communication network from outside the company?** **Circle one response.**

- | | | |
|--------|---|---|
| 1. Yes | 2. No, but we have plans to allow such connections. | 3. No, and we have no specific plans to allow such connections. |
|--------|---|---|

- (5) Does your company **use the Internet (to view websites, send/receive e-mail, etc.)?** **Circle one response.**

- | | |
|---|--|
| 1. It is used company-wide. | 3. It is not used, but there are plans for use in the future. |
| 2. It is used at some work sites or in some divisions | 4. It is not used, and there are no plans for use in the future. |

- (6) How many employees per terminal that can be used to connect to the intra-company or inter-company network or the Internet does your company have? **Circle one response.**

- | | | |
|----------------------------|------------------------------|-------------------------------------|
| 1. One person per terminal | 3. Three people per terminal | 5. Five or more people per terminal |
| 2. Two people per terminal | 4. Four people per terminal | 6. No terminals are installed |

- (7) Does your company **have a Website?** **Circle one response.**

- | | |
|--------|-------|
| 1. Yes | 2. No |
|--------|-------|

- (8) What are the **problems of which you are aware concerning the use** of information and communications networks (intra-company or inter-company networks or the Internet)? **If your company does not use such networks, what are the reasons preventing such use? Circle all responses that apply.**

- | | |
|---|--|
| 1. It is difficult to take security measures. | 9. Concerns about the reliability of certification technologies |
| 2. Operating and management costs are high. | 10. Concerns about the reliability of electronic payment methods |
| 3. Lack of operating and management personnel | 11. Low security awareness of employees |
| 4. Recovery procedures after the system goes down are difficult. | 12. Communications charges are expensive. |
| 5. Concerns about protecting copyrights and intellectual property rights | 13. Connection speeds are slow. |
| 6. Concerns about computer viruses | 14. Other |
| 7. It is difficult to achieve the expected results of installation. | 15. No specific problems |
| 8. It is difficult to measure quantitatively the results of installation. | |

(9) This questions is directed to companies that selected response "3" in part (8) above. What is the degree of the personnel shortage in your company? **Circle one response.**

1. One person	3. Three people	5. six to 10 people
2. Two people	4. Four to five people	6. More than 10 people

(10) Has your company installed IP telephones? **Circle one response.**

1. Installed throughout the entire company	3. Not installed, but plans for future installation exist
2. Installed in some business sites or departments	4. Not installed, and no plans for installation exist

Q2. The following questions concerning electronic commerce are directed at all companies.

(1) Does your company **conduct procurement or sales on the Internet***? **Circle all responses that apply.**

1. We use the Internet for procurement from other companies.	3. We use the Internet for sales to consumers.
2. We use the Internet for sales to other companies.	4. We do not use the Internet for procurement or sales.

* Includes not only procurement on the Internet using public lines, but also procurement using TCP/IP (a commonly used communications protocol); i.e., using special TCP/IP lines, etc.

(2) This question is directed to companies that selected response "1" in part (1) above. How much did **your company procure from other companies using the Internet in 2002**? **Please write in numerical form.**

Approx.	Yen
---------	-----

(3) This question is directed at companies that chose response "2" or "3" in part (1) above. How much did **your company sell to companies and consumers on the Internet in 2002**. **Please write in numerical form.**

Approx.	Yen, of which _____ % was to consumers
---------	--

(4) **This question is directed to all companies.**

What problems are you aware of concerning the use of electronic commerce? Or what are the reasons that prevent the use of electronic commerce? Circle all responses that apply.

1. System installation requires specialized knowledge.	9. Electronic commerce does not suit traditional business practices.
2. Communications protocols differ among industries.	10. Connections speeds are slow.
3. Forms and data formats differ among industries.	11. Communications charges are expensive.
4. Security measures are inadequate.	12. There are no suitable payment methods.
5. Capital investment costs are high.	13. There is no need.
6. Operating costs of information systems are high.	14. Other
7. There is no adequate legal framework and regulations concerning electronic commerce.	15. No problems in particular
8. Business partners lack adequate IT systems.	16. Don't know

Q3. These questions concerning telecommuting are directed to all companies.

Does your company use **telecommuting***? **Circle one response.**

- | | | |
|---------|---|--|
| 1. Yes. | 2. No, but we plan to use it in the future. | 3. No, and we do not plan to use it in the future. |
|---------|---|--|

* "Telecommuting" refers to a form of working whereby communications networks are used to create an environment at a location outside the office that allows employees to work as if they were in the office. Telecommuting includes work at home, mobile work (e.g., working at various locations while conducting marketing), and work in satellite offices (work sites at locations other than the company's offices).

This questions is directed to companies that responded "Yes" above.

(a) What percentage of your staff works via telecommuting? **Circle one response.**

- | | | |
|------------------------|-------------------------|-------------------------|
| 1. Less than 5% | 3. 10% to less than 30% | 5. 50% to less than 80% |
| 2. 5% to less than 10% | 4. 30% to less than 50% | 6. 80% or more |

(b) What are the **objectives of using telecommuting** at your company? **Circle all that apply.**

- | | |
|--|--|
| 1. Increase the efficiency (productivity) of standardized work | 8. Response for persons who have difficulty commuting (physically challenged, senior citizens women with children, etc.) |
| 2. Increase the creativeness of work that creates added value | 9. Don't know |
| 3. Create a more comfortable and healthier lifestyle for employees | 10. Other |
| 4. Reduce office expenses | |
| 5. Reduce employee commuting times | |
| 6. Increase customer satisfaction | |
| 7. To be able to hire outstanding employees | |

(c) Has telecommuting generally achieved the objectives you mentioned in (b)? **Circle one response.**

- | | | |
|-------------------------------------|------------------------------------|-------------------------------|
| 1. It has been extremely effective. | 2. It has been somewhat effective. | 3. It has not been effective. |
|-------------------------------------|------------------------------------|-------------------------------|

Q4. This question concerning IT training for employees is directed to all companies. Which measures does your company take? **Circle all that apply.**

- | | |
|--|---|
| 1. Internal IT-related training programs | 5. Time-related support for employees who undergo independent IT-related training |
| 2. Participation in external IT-related training programs | 6. Testing of IT-related technical and other skills |
| 3. Financial support for employees who undergo independent IT-related training | 7. Other training |
| 4. Financial benefits for employees who acquire IT-related qualifications | 8. No training conducted |

Q5. This question concerns security measures taken by companies that use information and communications networks (intra-company or inter-company communications networks or the Internet)?

(1) In the past one year, have you suffered from any of the situations (items 1 to 8) mentioned below?

Circle any that apply. If none of the situations applies, circle item 9.

- | | |
|--|---|
| 1. Discovery of a computer virus/infection by a computer virus | 6. Tampering with Website |
| 2. Harm from unauthorized access.* ¹ | 7. Intentional or negligent disclosure of information |
| 3. Inability to use because of spam e-mail or unauthorized use | 8. Other |
| 4. DOS attack * ² | 9. No specific harm incurred |
| 5. Slander on the Web (BBS, etc.) | |

*1. Unauthorized entry to a corporate or other computer system to cause problems to the system or engage in unauthorized use.

*2. An attack intended to interfere with the provision of services by, for example, sending large volume of e-mail to a mail server

(2) What measures does your company take concerning the data security and viruses on information and communications networks? **Circle all that apply.**

- | | |
|--|---|
| 1. Adoption of security policies | 10. Installation of intruder detection systems (IDS) |
| 2. Access control using IDs and passwords | 11. Employee training |
| 3. Authorization of users through installation of certification technology | 12. Installation of anti-virus software in PCs and other terminals (OS, software) |
| 4. Encryption of data and of networks | 13. Installation of anti-virus software on servers |
| 5. Line monitoring | 14. Construction of a virus wall when connecting externally |
| 6. Installation of firewalls | 15. Creation of anti-virus manuals and employee training |
| 7. Use of agent servers | 16. Other |
| 8. Security audits | 17. Don't know |
| 9. Outsourcing security to an external organization | 18. None in particular |

(3) **This question is directed at companies that have installed a virus check program**

How often does your company **update the virus definition files of its anti-virus software?** **Circle one response.**

- | | | |
|------------------------------------|--------------------------------------|--|
| 1. Every day | 5. More than once every three months | 9. Have not updated since installation |
| 2. More than once per week | 6. More than once every six months | 10. Don't know |
| 3. More than once per month | 7. More than once every year | |
| 4. Once than once every two months | 8. Less than once every year | |

(4) What measures is your company taking to protect personal information? **Circle all responses that apply.**

- | | |
|--|---|
| 1. Introduction of a privacy mark system | 6. Internal training |
| 2. Adoption of a privacy policy | 7. Strict conditions for selection of outside contractors (e.g., acquisition of a privacy mark) |
| 3. Appointment of a person responsible for protecting personal information | 8. Other |
| 4. Narrowing the scope of necessary personal information | 9. None in particular |
| 5. Reconstruction of systems or structures | 10. Don't know |

(5) Does your company have a Chief Information Officer (CIO)*?

If yes, what is the CIO's position? **Circle one response.**

	Position	Title
CIO	1. Full-time CIO 2. Not a full-time CIO, but the majority of work is IT related 3. Not a full-time CIO, and only a part of the work is IT-related 4. No CIO now, but there are plans to appoint one in the future 5. No CIO now and no plans to appoint one in the future	1. President class 2. Vice president class 3. Senior managing or managing director class 4. Executive officer class 5. Other

* An officer who coordinates and oversees management strategies and information and communications strategies

Q6. Impact of IT on Corporate Management

(a) In the past year, has your company invested in IT including PCs, intra-company or inter-company networks, the Internet, etc.? **Circle one response.**

1. Yes	2. No
--------	-------

(b) This question is directed to companies that chose "Yes" in (a) above. What has been the purpose of IT investment made in the past year? **Circle all that apply.**

1. Reduce procurement and inventory expenses	6. Increase efficiency and speed of work
2. Reduce management costs such as personnel expenses	7. Other ()
3. Enhance marketing and sales capabilities	8. To match other companies
4. Enhance product and service development capabilities	9. Don't know
5. Streamline and increase efficiency of organizations	10. No clear purpose

(c) Has IT investment in the past year had an effect on management of your company?

Circle one response.

1. It has had an effect.	2. It has not had an effect.
3. It has had a negative effect (increased costs only)	4. Don't know

(d) This question is directed to companies that selected "1. It has had an effect" in part (c) above. What type of impact has it had? **Circle all that apply.**

1. Streamlined and increased efficiency of organizations	8. Reduced materials and components procurement costs
2. Increased efficiency and speed of work	9. Lower management expenses
3. Advanced sharing of management information and expertise	10. Higher sales revenues
4. Higher customer satisfaction	11. Entry into new business areas
5. Reduced order taking and placement times and payment times	12. Other
6. Improved corporate image and recognition	13. Specific effects unclear
7. Optimized inventories (lower inventory costs)	

MPHPT approval No. 23608
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Submission deadline: Jan. 21, 2004

Confidential

MPHPT Communications Usage Trend Survey in 2003-- Business Establishments

* This survey is being conducted in accordance with the Statistical Reports Coordination Law. As your responses on this questionnaire will be used only for statistical analysis, please be truthful in completing each question.

(Please bear in mind the following when filling in this questionnaire)
 1 Unless otherwise requested, make your answers as of December 31, 2003
 2 Submit questionnaire to:
 (Direct inquiries to)
 3 This survey is being implemented by the above-mentioned research company based on a commission from MPHPT.

Address label goes here	Department of the individual who filled out this survey	
	Name of the individual who filled out this survey	
	Telephone number	

Q1. Installation and use of information and communications devices at your company

Does your company have the devices listed in (1) through (9) below? Circle one response for each type of device.

If your company has a particular type of device, write in the number owned. If none, write in "0".

If your company rents or leases the devices, answer "yes." If you own a device that can use both cell phone and PHS services, indicate that you own both (1) and (3) or (2) and (4).

(1) Cell phone (Other than (2))	1. Yes	No. owned	units
	2. No		
(2) Internet compatible cell phone*	1. Yes	No. owned	units
	2. No		
(3) PHS (other than (4))	1. Yes	No. owned	units
	2. No		
(4) Internet compatible PHS*	1. Yes	No. owned	units
	2. No		
(5) Mobile information terminal (PDA)*	1. Yes	No. owned	units
	2. No		
(6) Wireless pager	1. Yes	No. owned	units
	2. No		
(7) PC	1. Yes	No. owned	units
	2. No		

* Please provide an approximate number if it is difficult to ascertain the actual number of units your company owns.

* Internet compatible cell phone and PHS: A cell phone or PHS with Internet connection functions. Can be used for voice communications, e-mail, and accessing Internet services.

* Mobile data terminal: (PDA) A computer with personal information management functions such as scheduling, contacts, and memo and e-mail, Internet, or intra-company LAN remote access functions via a cell phone or PHS that is date book size or small. Does not include laptop computers.

(8) Word processor	1. Yes	No. Owned	units
	2. No		
(9) Facsimile	1. Yes	No. Owned	units
	2. No		

* Please provide an approximate number if it is difficult to ascertain the actual number of units your company owns

Q2. This question concerns use of communications media.

Which of the following communications media indicated below (a through h) does your business site use in business activities? Circle all that apply for each business activity.

Companies that do not conduct any of the activities in (a) through (h) need not answer this question.

Which media are currently used? (multiple responses possible)						
	Postal services	Telephone	Facsimile	Web site	E-mail	Other
(a) Introduction of products and events, publicity	1	2	3	4	5	6
(b) Provision of periodic information	1	2	3	4	5	6
(c) Billing and notice of usage details	1	2	3	4	5	6
(d) Dispatch of documents (receipts, etc.)	1	/	3	/	5	6
(e) Company guides, recruiting	1	2	3	4	5	6
(f) Soliciting opinions and information	1	2	3	4	5	6
(g) Receipt of application and notices	1	2	3	4	5	6
(h) Surveys	1	2	3	4	5	6

Q3. This question concerns Internet usage.

(1) Does your business site use the Internet (viewing websites, sending/receiving e-mail, etc.) for business purposes? Circle one response.

1. Yes	3. No, and there is no need to use it in the future.
2. No, but there are plans to use it in the future.	

At your business site, how do you connect to the Internet? **Circle one response.**

1. Dial-up	7. Wireless (FWA, etc.)
2. ISDN (dial-up)	8. Dedicated line (64 kbps)
3. ISDN (always on)	9. Dedicated line (128 kbps)
4. Cable line	10. Dedicated line (198-384 kbps)
5. DSL connection	11. Dedicated line (512 kbps or higher)
6. Optical connection (fiber optics)	12. Other

* DSL: A technology that allows the use of existing telephone lines. Makes high-speed Internet connections possible. Includes ADSL (Asymmetric Digital Subscriber Line)

How many terminals that can connect to the Internet are there at your business site? Please write in the number.

No. of terminals	units
------------------	-------

* Please provide an approximate number if it is difficult to ascertain the actual number.

