MIC Apr. No. 26772	
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Submission deadline: February 13, 2007

Confidentia

Questionnaire on Use of Telecommunications << for Households>>

- Telecommunications Usage Trend Survey, Ministry of Internal Affairs and Communications (MIC) (2006) -
- This survey is approved under the Statistical Reports Coordination Act. The information obtained through this questionnaire will not be used for purposes other than creating a statistical report. Accurate and complete information would be appreciated.

(Space for affixing address label)

(In filling out this questionnaire, please note the following.)

- 1 This questionnaire contains questions about how and in what situations you (the person whose name appears on the envelope) and the members of your household use ICT equipment and services in your daily life.
- 2 For the definitions for the terms marked with an asterisk (*) followed by a number, please refer to the glossary found on the last page of this questionnaire.
- 3 Please indicate the facts as of December 31, 2006, except otherwise noted.
- 4 Please return this questionnaire, and direct any questions, to the following office:
- 5 The above organization is entrusted by MIC to conduct this

<<For your entire household>>

The questions below are for your entire household and are directed to the head (or equivalent) of the household.

- Q1. About the ICT equipment you have or use:
- Do you have any of the following equipment (1 12) with telecommunications capability? Please circle all the numbers that apply. For "5. PC", please indicate the number of PCs you have.

Note: Do not circle any equipment that you have not used at all during the past 12 months, even if you have it, nor any which has been procured by the company you work for.

1. Fixed-line telephone

2. Mobile (cell) phone, PHS

- 7. Car navigation system *2

- 11. Mobile player capable of automatically recording content from a PC

- 3. Mobile (cell) phone capable of receiving one-segment broadcast
- 8. Car-mounted ETC*3
- 12. Other intelligent appliances capable of connecting to the Internet

- 4. Personal digital assistant (PDA) *1
- 9. TV set capable of connecting to the Internet
- 5. Personal computer (PC): How many? How many are equipped with a TV tuner?
- 10. Home-use game console capable of connecting to the Internet
- For households having two or more PCs:

Are they interconnected, either wirelessly or with cables (forming a home LAN)? Please circle all the numbers that apply.

- 1. Interconnected with cables
- 2. Interconnected wirelessly
- 3. Not interconnected
- (3) Do you use IP telephony*4? Please circle only one number that applies.
 - 1. Yes, we do.

- 3. Currently no, and we have no plans to do so.
- 2. Currently no, but we plan to introduce it in the future.

- Q2. About the use of the Internet:
 - If none in your household have ever accessed the Internet by using a PC from home, Please go to Q7.
- (1) For households where at least one person has accessed the Internet by using a PC from home: How do you connect to the Internet when using a PC from home? Please circle all the numbers that apply.
 - Narrow-band connection 1. Telephone line (dialup) 3. ISDN (always-on connection)2*5 5. PHS line1 2. ISDN (on-demand connection) 2*5 4. Mobile (cell) phone line (except 10 below)¹ Broadband connection 6. Cable TV (CATV) line 8. Fixed wireless line (FWA)*7 10. 3rd-generation
 - 9. DSL*8 7. Optical fiber (FTTH line)*6
- mobile (cell) phone line 1*9

- ●Other
 - 11. Other
- 1) Here, "4. Mobile (cell) phone line (except 10 below)," "5. PHS line," and "10. 3rd-generation mobile (cell) phone line" apply to the cases in which they are connected to a PC when used, but not to the cases in which they are used by themselves (standalone).
- 2) The ISDN based on optical fiber should be categorized as "7. Optical fiber (FTTH line)."
- Another question for households where at least one person has accessed the Internet by using a PC from home: [1] Do you plan to switch to a different line or lines? Please circle only one number that applies.
 - 1. Yes, we do. 3. No, we don't have any plans to do so. 2. Under study. 4. Don't know.
 - ▶[2] If you have circled "1. Yes, we do." in [1] above, what kinds of connection do you have in mind? Please circle all the numbers that apply.
 - Narrow-band connection
 - 1. Telephone line (dialup) 3. ISDN (always-on connection)2 5. PHS line1
 - 4. Mobile (cell) phone line 2. ISDN (on-demand connection)²
 - (except 10 below)1
 - Broadband connection
 - 6. Cable TV (CATV) line 8. Fixed wireless line (FWA) 10. 3rd-generation mobile (cell) phone line 1
 - 7. Optical fiber (FTTH line) 9. DSL
 - 1) Here, "4. Mobile (cell) phone line (except 10 below)," "5. PHS line," and "10. 3rd-generation mobile (cell) phone line" apply to the cases in which they are connected to a PC when used, but not to the cases in which they are used by themselves (standalone).
 - 2) The ISDN based on optical fiber should be categorized as "7. Optical fiber (FTTH line)."

Q3. About problems encountered in using the Internet:

For households where <u>at least one person has accessed the Internet</u> by using a PC from home: Have you encountered any of the following problems while using the Internet during the past 12 months?

(Under each of the "PC (home)" and "Mobile phone" columns, please <u>circle all the numbers</u> <u>that apply</u>. If you have encountered no problems, circle the number 10.)

	PC (home)	Mobile phone
Have detected a computer virus but have not been infected.	1	1
-Have detected a computer virus and have been infected at least once.	2	2
Have received a spam mail (except phony invoice mails).	3	3
_Have received a phony invoice mail.	4	4
Unauthorized access ¹	5	5
Leak of personal information through spyware, etc. ²	6	6
Personal slander on the web (electronic bulletin board, etc.).	7	7
Phishing ³	8	8
Other (infringement on copyright, etc.).	9	9
Have had no problems.	10	10

¹⁾ Refers to any incident in which somebody or some program breaks into a computer system without permission to cause some anomaly or abuse its resources.

→ For people who checked "Have detected a computer virus and have been infected at least once":

Sub-question 1: How many times have you been infected with a PC virus during the past 12 months?

(Under each of the "PC (home)" and "Mobile phone" columns, please <u>circle only one number that applies</u>.)

	PC (home)	Mobile phone
Once	1	1
Twice	2	2
Three times	3	3
Four times	4	4
Five times or more	5	5

For people who checked "Have received a spam mail (except phony invoice mails)" or "Have received a phony invoice mail":

Sub-question 2: How frequently have you received such mails?

(Under each of the "PC (home)" and "Mobile phone" columns, please circle only one number that applies.)

	PC (home)	Mobile phone
10 or more a day	1	1
5 – 9 a day	2	2
2 – 4 a day	3	3
About 1 a day	4	4
About 1 every 3 days	5	5
About 1 a week	6	6
Less than 1 a week	7	7

²⁾ Refers to any program that secretly collects personal information such as access history in a PC and transmits it outside.

³⁾ Refers to a pseudo-fraud act of pretending to be a legitimate mail from, or a website of, an existing company and prompting the PC user to give out a password or a PIN.

- Q4. About security measures taken in using the Internet:
 - For households where $\underline{at\ least\ one\ person\ has\ accessed\ the\ Internet}$ by using a PC from home: Which of the following security measures have you taken against viruses, unauthorized accesses, etc. during the past 12 months? (Please circle all the numbers that apply.)

1. Installed an anti-virus program.

8. Installed a firewall².

2. Subscribed to an anti-virus service offered by the provider, etc.

9. Used a firewall service offered by the provider, etc.

3. Installed an anti-spyware program 1.

10. Used different passwords for different accounts.

4. Updated the OS or the browser.

11. Changed passwords at certain intervals.

5. Made backups of files, etc.

12. Other.

6. Updated the mail software; Switched to different mail software.

13. Did nothing.

7. Did not open mails, attachments,

or HTML files from people I don't know.

- 1) If the anti-virus program, etc. you have includes a anti-spyware feature, please also circle "3. Installed an anti-spyware program.
- 2) Refers to a system which protects a computer from unauthorized attacks from outside. If the OS or the anti-virus program, etc. you have includes the firewall feature, please also circle "8. Installed a firewall."
- (2) For households where at least one person has accessed the Internet by using a PC from home: Which of the following measures have you taken against spam mails during the past 12 months? (Under each of the "PC (home)" and "Mobile phone" columns, please circle all the numbers that apply.)

	PC (home)	Mobile phone
Chose a complex mail address.	1	1
Used the function of rejecting designated mails.	2	2
Used the function of accepting only designated mails.	3	3
Used the function of rejecting "unauthorized ad*" mails.	4	4
Changed the email address at certain intervals.	5	5
Other.	6	6
Did nothing.	7	7

(3)For households where $\underline{\text{at least one person has accessed the Internet}}$ using a PC from home: Which of the following measures have you taken to protect personal information during the past 12 months? (Please circle all the numbers that apply.)

> 1. Refrained from putting personal information on the web such as a bulletin board.

5. Refrained from carelessly downloading from a website.

2. Refrained from using a website with a prize competition.

6. Other.

3. Refrained from entering credit card numbers.

7. Did nothing.

4. Installed an anti-spyware program.

Q5. About filtering software:

For households having children under the age of 18:

Do you know of filtering software that allows you to block access to harmful websites, or of filtering services offered by mobile phone (including PHS) companies? Are you actually using any such software or services? (For [1] and [2] below, under eah of the columns "PC (home)" and "Mobile phone," please circle the number that applies.)

		PC (home) (filtering software)	Mobile phone (filtering service)
رخ	Know well	1	1
[1] Know?	Have heard of it	2	2
Ξ	Didn't know	3	3
	Using it on the PC/mobile phone used by the children	1	1
[2] Using?	Not using it, although the children use a PC/mobile phone	2	2
[2] U	The children cannot access the Internet because we don't have a PC at home, we don't let the children use one, or we don't give the children a mobile phone.	3	3

concerns about using the (Please circle only one nu	nternet?	d the Internet by using a PC from ho	me: Do you have fear or					
Not particularly. Aware of security	threats, but not concerned very much	h because we take countermeasures.						
3. Taking countermed.	easures against security threats, but t	they are insufficient and we are a little concer	ned.					
What kinds of co	who responded to the above question neerns do you have? the numbers that apply.)	with 3 or 4 :						
1. Protection	of personal information	6. Deluge of illegal or harmful information	on					
	of means of electronic settlement	7. Not sure whether the mails I sent act	, and the second					
3. Protection 4. Virus infec	of intellectual property	8. Not sure how far I should go as to se9. Security threats are too complicated	-					
	of authentication technology	10. Other	of the to comprehend					
7. About the reasons for not In what way are you dissa (Please circle all the num	tisfied with the Internet, or wha	at are the reasons for not using the I	nternet?					
1. Not dissatisfied.		6. Telecommunications charges are too	high.					
2. Information retrieva		7. There is no information (on the Internet) I need.						
3. Connection is slow		8. There is no need.						
4. Equipment (PC, et	c.) is too expensive. c.) is hard to operate.	Don't know much about the Internet. Other.						
[1] Do you watch any of the f	roadcast, and terrestrial digita following broadcast ([1] through [3 le only one number that applie	3])? If so, what reception methods do	you use?					
Type of broadcast		Watching?	Method of reception*					
[1] Cable TV (CATV)	Watching Not watching							
rol 0 III.	1. Watching		1. Cable TV					
[2] Satellite	2. Not watching		2. Parabolic antenna					
[3] Terrestrial digital broadcast	1. Watching		1. Cable TV					
	2. Not watching	2. Antenna						
	rialed afficilia and their distributed to mur	vidual residences, as in a condominium, piease circ	ie z.					
* If signals are received by a s								
* If signals are received by a s 2] For households who respond Have you ever participated in an	0 1 2	estrial digital broadcast" in [1] above: or done any TV shopping by using bidire al broadcast?	ctional telecommunications					
* If signals are received by a s 2] For households who respond Have you ever participated in an	y programs, answered a survey, openefits offered by terrestrial digit	or done any TV shopping by using bidire	ctional telecommunications					
* If signals are received by a second of the latest and the latest are received by a second of the latest are some of the latest and the latest are some of the	y programs, answered a survey, openefits offered by terrestrial digit 2. Have	or done any TV shopping by using bidire all broadcast?	ectional telecommunications					
* If signals are received by a second 2] For households who respond Have you ever participated in an features, which are some of the last 1. Have done so.	y programs, answered a survey, openefits offered by terrestrial digit 2. Have your household:	or done any TV shopping by using bidire all broadcast?	ectional telecommunications					
* If signals are received by a second 2] For households who responds Have you ever participated in an features, which are some of the last 1. Have done so. 2. About the configuration of How many persons (including	y programs, answered a survey, openefits offered by terrestrial digit 2. Have your household: g yourself) are in your household? (for the previous year) of your h	or done any TV shopping by using bidire all broadcast? never done so.						

(3) What kind of housing does your household live in?
Please circle only one number that applies.

5. ¥8 – 10 million

6. ¥10 – 15 million

2. ¥2 – 4 million

3. ¥4 – 6 million

1. Detached house 2. Housing complex 3. Other	
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8. ¥20 million or more

<< For each member of your household>> This part of the questionnaire is directed to each member of your household.

- Please have each member of your household aged 6 or above fill out this part of the questionnaire. If it is not feasible to do so (e.g., because he/she is just a schoolboy/schoolgirl), then the head of the household is requested to fill it out.
- If there are more than 8 members aged 6 or above in your household, then please notify us so that we can send you extra
 copies of the questionnaire.

cop	pies of the questionnaire.								
	Please indicate the gender and age of each member of your household aged 6 or above.	A (Head of household)	В	С	D	E	F	G	Н
	Gender (Circle either one.)	Male Female	Male Female	Male Female	Male Female	Male Female	Male Female	Male Female	Male Female
	Age (Enter a number in years)								
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		<u> </u>	For the t	luestions bi	elow, please	I give trie a	I I I I I I I I I I I I I I I I I I I	Ividually.	
•	lease make sure that everyone aged 6 or above	*	*	+	V	*	•	1	V
fill	ls out this part.)								
	ich of the following ICT equipment have you used during the past months? (Please circle all the numbers that apply.)	А	В	С	D	Е	F	G	Н
Γ	1. Mobile (cell) phone, PHS	1	1	1	1	1	1	1	1
	2. Personal digital assistant (PDA)	2	2	2	2	2	2	2	2
ŀ	3. Personal computer (PC)	3	3	3	3	3	3	3	3
ŀ	4. None	4	4	4	4	4	4	4	4
ema	ve you used any services based on the Internet (e.g., sending/receiving ails via a PC or a mobile phone or viewing a website)? ease circle either number.)	А	В	С	D	E	F	G	H
Г	–1. Yes		1		4				1
T	2. No → Please go to Q6.	2	2	2	2	2	2	2	2
				-					
•	* Not just the Internet services via a PC. Those via a mobile phone, PHS, PDA, gam * Personal uses as well as job-related uses should be included, regardless of where * Uses of the Internet via equipment not owned by your household, such as devices hose who responded to Q2. (1) above with "2. No,"	you have us	sed the Inter	net from, insi Internet café	de or outside es, should als	your home. o be included		(2)	
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For What More Property of the	* Not just the Internet services via a PC. Those via a mobile phone, PHS, PDA, gam * Personal uses as well as job-related uses should be included, regardless of where * Uses of the Internet via equipment not owned by your household, such as devices hose who responded to Q2. (1) above with "2. No," rough Q5.) * each one of those who have used the Internet during the past 12 montate equipment have you used to access the Internet during the past 12 nths? ease circle all the numbers that apply.) 1. PC → Please answer (4) also. 2. Mobile phone, PHS 3. PDA 4. TV set capable of connecting to the Internet 5. Home-use game console capable of connecting to the Internet; other device * each one of those who have used the Internet during the past 12 montate during the past 12 montate device * each one of those who have used the Internet during the past 12 montate device * each one of those who have used the Internet during the past 12 montate device of the "PC" and "Mobile phone" columns, please circle only one other that applies*.)	you have us provided in ' pleas' ths: A 1 2 3 4 5 ths:	B 1 2 3 4 5	C C S S S S S S S S S S S S S S S S S S	de or outside is, should als	your home. o be included Question E 1 2 3 4 5	F The state of th	G 1 2 3 4 5 5	1 2 3 4 5
For How (For	 Not just the Internet services via a PC. Those via a mobile phone, PHS, PDA, gam Personal uses as well as job-related uses should be included, regardless of where Uses of the Internet via equipment not owned by your household, such as devices hose who responded to Q2. (1) above with "2. No," rough Q5.) reach one of those who have used the Internet during the past 12 months at equipment have you used to access the Internet during the past 12 months? rease circle all the numbers that apply.) 1. PC → Please answer (4) also. 2. Mobile phone, PHS 3. PDA 4. TV set capable of connecting to the Internet 5. Home-use game console capable of connecting to the Internet; other device reach one of those who have used the Internet during the past 12 months woften have you used the Internet, regardless of where? reach of the "PC" and "Mobile phone" columns, please circle only one mber that applies*.) 1. At least once a day 	you have us provided in ' pleas' ths: A I 2 3 4 5 ths:	B 1 2 3 4 5	C C Q6, sk C C C Q6 signor 1 1 2 3 4 5 5	D I 1 2 3 4 5 5 D 2 World eligible William St. Should als st. Sh	your home. o be included The properties of the	F 1 2 3 4 5 5 DA World e livour 1 1 1	G 1 2 3 4 5 5 Mobile bhond 1 1	11 22 33 44 55 H
For How (For	* Not just the Internet services via a PC. Those via a mobile phone, PHS, PDA, gam * Personal uses as well as job-related uses should be included, regardless of where * Uses of the Internet via equipment not owned by your household, such as devices hose who responded to Q2. (1) above with "2. No," rough Q5.) * each one of those who have used the Internet during the past 12 months? ease circle all the numbers that apply.) 1. PC → Please answer (4) also. 2. Mobile phone, PHS 3. PDA 4. TV set capable of connecting to the Internet 5. Home-use game console capable of connecting to the Internet; other device * each one of those who have used the Internet during the past 12 months woften have you used the Internet, regardless of where? * each one of those who have used the Internet during the past 12 months woften have you used the Internet, regardless of where? * each of the "PC" and "Mobile phone" columns, please circle only one on the reach of the "PC" and "Mobile phone" columns, please circle only one on the reach once a day 2. At least once a week (not every day)	you have us provided in representations: A 1 2 3 4 5 ths: A Buoyde eligopy 1 1 2 2 2	B B Ca equipment and a second secon	C C Q6, sk C Q6 and a liquow 1 1 1 2 2 2	D D D D D D D D D D D D D	E 1 2 3 4 5	F 1 2 3 4 5 5 C A D C C C C C C C C C C C C C C C C C	G 1 2 3 4 5 5 Dd enolid enildow 1 1 1 2 2	1 2 3 3 4 4 5 5 H
For How (For	 Not just the Internet services via a PC. Those via a mobile phone, PHS, PDA, gam Personal uses as well as job-related uses should be included, regardless of where Uses of the Internet via equipment not owned by your household, such as devices hose who responded to Q2. (1) above with "2. No," rough Q5.) reach one of those who have used the Internet during the past 12 months at equipment have you used to access the Internet during the past 12 months? rease circle all the numbers that apply.) 1. PC → Please answer (4) also. 2. Mobile phone, PHS 3. PDA 4. TV set capable of connecting to the Internet 5. Home-use game console capable of connecting to the Internet; other device reach one of those who have used the Internet during the past 12 months woften have you used the Internet, regardless of where? reach of the "PC" and "Mobile phone" columns, please circle only one mber that applies*.) 1. At least once a day 	you have us provided in ' pleas' ths: A I 2 3 4 5 ths:	B 1 2 3 4 5	C C Q6, sk C C C Q6 signor 1 1 2 3 4 5 5	D I 1 2 3 4 5 5 D 2 World eligible William St. Should als st. Sh	your home. o be included The properties of the	F 1 2 3 4 5 5 DA World e livour 1 1 1	G 1 2 3 4 5 5 Mobile bhond 1 1	11 22 33 44 55 H

⁶

(4)	For those	who have accessed the Internet using a PC during the past 12	2 mc	nths:								
		ers that apply.)		Α		В	С	D	Е	F	G	Н
_	_1. Ho	me	Ī	1	ii	1	1	1		1	1	1
	2. Scl		ŀ	2	1 1	2	2	2	2	2	2	2
		ork place		3	1 1	3	3	3	3	3	3	3
	4. Pu	blic facility (public office, library, community hall, etc.)		4	1 1	4	4	4	4	4	4	4
	5. Air	port, station		5		5	5	5	5	5	5	5
		a moving vehicle		6		6	6	6	6	6	6	6
		tering establishment such as restaurant and coffee shop (except 8)	L	7		7	7	7	7	7	7	7
		ernet café	-	8		8	8	8	8	8	8	8
		commodation facility such as a hotel	-	9 10		9 10	9 10	9	9	9	9	9
	10. Ot	ner School" applies to pupils and students that use the Internet during a course, etc. a	at an		tary							10
		itute of higher education.	at an	Cicinicii	itai y	3011001, a j	unior mgm sc	ilooi, a riigii	3011001, a con	ege/univers	ity, or arry	
	* "3.	Work place" applies also to those who use the Internet to work out of their home a	and to	eachers	, lec	turers, and	professors,	and any me	mbers of scho	ool staff who	o use the	
. ↓	Inte	ernet at a school, etc.										
(4) Fo	r those wh	o responded to (4) above with "1. Home":			•••••					***************************************	•••••	
:` ′ —		· · · · · · · · · · · · · · · · · · ·										
Sur	o-question:	Do you use a broadband line* to access the Internet?										1
		(Please circle either number.)		Α		В	С	D	Е	F	G	Н
				/\					-	•		••
		1. Yes	Ī	1	i i	1	1	1	1	1	1	1
			H	2		2	2	2	2	2	2	2
		2. No	Ļ		ļ			2	2	2		
		* Refers to any of cable TV, optical fiber (FTTH), fixed wireless (FWA), DSL, and	d 3rd-	generat	tion i	nobile tele	phone lines.					
	For oooh	and of those who have used the Internet during the next 12 me	nth	·······								
23.		one of those who have used the Internet during the past 12 mo				نامانیم م		I A NI muos	ما اممان		ه مر ما ما ا	_
		used, during the past 12 months, any Internet connection servi	ces	baseo	on t	a public	wireless	LAN prov	rided in eat	ing estab	ilsnment	S
		nts, etc.), hotels, or public places (airports, stations, etc.)?	Г	^	1 1	В		Б		F		1
	(Please c	ircle either number that applies.)	Ļ	А	Įļ	В	С	ט	E	F	G	Н
	1. Ye	s		1		1	1	1	1	1	1	1
	2 No	→ Please go to Q4.	ı	2	1 1	2	2	2	2	2	2	2
J	2.110	110000 go to Q 1.	L	_	l l	=	لــتــا		لـــــــا	_		
					•••••							
For th	ose who re	esponded to Q3 with "1. Yes":										
Sub-c	uestion 1:	Where have you used the Internet?	ſ		1 [
	•	(Please circle all the numbers that apply.)		Α		В	С	D	E	F	G	Н
		1177	F		: i						-	
		Public place such as an airport or a station		1		1	1	1	1	1	1	1
		2. Eating establishment (restaurant, coffee shop, etc.)		2		2	2	2	2	2	2	2
		Accommodation facility such as a hotel	ŀ	3	i i	3	3	3	3	3	3	3
		,	ŀ						-			
		4. Shop other than 2 and 3		4		4	4	4	4	4	4	4
		5. Other		5		5	5	5	5	5	5	5
			-		, . , ,							
Sub-c	uestion 2:	How often have you used the Internet?		Α		В	С	D	E	F	G	Н
		(Please circle only one number that applies.)	Ļ		ļĮ						<u></u>	
		1. About every day	Γ	1	1 I	1	1	1	1	1	1	1
		2. At least once a week	ŀ	2	ll	2	2	2	2	2	2	2
		2. At least once a week										
		3. At least once a month		3		3	3	3	3	3	3	3
		4. Less frequently		4		4	4	4	4	4	4	4
İ			L		<u> </u>							! L
24.(1)	For each	one of those who have used the Internet during the past 12										
	months:		Г	^	1 [В	_	Б		F	_	1
	What kind	ds of Internet features and services have you used during the	L	Α		В	С	D	E	F	G	Н
	past 12 m	nonths?		one		one	PC Mobile phone	one	one	one	one	one
	(For each	of the "PC" and "Mobile phone" columns, please circle all the		PC Mobile phone		PC Mobile phone	D 를	PC Mobile phone	PC Mobile phone	PC Mobile phone	PC Mobile phone	PC Mobile phone
	numbers	that apply.)		lidoh		ligopil	1 lidoh	lidohii	4 liidoh	4 lidohii	lidobii	1 lido
			Ļ	2	ָוּ וְ	2		2		2		2
	1. Pe	ersonal websites (home pages) or blogs (web logs) *10		1 1	ΙÍ	1 1	1 1	1 1	1 1	1 1	1 1	1 1
		ompany's, government's, or other organization's websites	ŀ		1 1							
		ome pages) or blogs (web logs)		2 2	Ιl	2 2	2 2	2 2	2 2	2 2	2 2	2 2
		nail (except mail magazines)	f	3 3	1 1	3 3	3 3	3 3	3 3	3 3	3 3	3 3
			-	-								
	4. Ma	ail magazines	L	4 4	l l	4 4	4 4	4 4	4 4	4 4	4 4	4 4
	5. El	ectronic bulletin board (BBS) *11, chat*12		5 5	l l	5 5	5 5	5 5	5 5	5 5	5 5	5 5
		ocial networking services (SNS)*13	ŀ	6 6		6 6	6 6	6 6	6 6	6 6	6 6	6 6
			ŀ									
	7. Ex	change or download of electronic files (P2P *14, FTP, etc.)		7 7	IJ	7 7	7 7	7 7	7 7	7 7	7 7	7 7
	8. Int	ernet auction*15		8 8	l l	8 8	8 8	8 8	8 8	8 8	8 8	8 8
		her services	ŀ									
		xcept telecommunications services such as IP telephony)		9 9	Ιİ	9 9	9 9	9 9	9 9	9 9	9 9	9 9
	,	on't know	ŀ	10 10		10 10	10 10	10 10	10 10	10 10	10 10	10 10
	10 116						10 10		10 10			

Q4.(2) For each one of those who have used the Internet during the past 12 months:

During the past 12 months, for what purposes have you used the Internet?

(For each of the "PC" and "Mobile phone" columns, please circle all the numbers that apply.)

nbers that apply.)
Contact, information exchange (exchanging emails, viewing or writing into electronic bulletin board (BBS), etc.)
Acquisition of information (viewing websites other than BBS, receiving mail magazines, etc.)
Transmission of information (opening a website or a blog, issuing a mail magazine, etc.)
4. Participation in a community (joining an SNS, etc.)
Use of electronic government (national, local) (electronic application, electronic submission, electronic report)
 6. Purchase or trade of merchandise or services (except purchase of digital content and financial trading)
\rightarrow If yes, please also answer sub-questions 1 – 4.
→ If no, please answer Q4.(3) below.
 Acquisition of, or listening to, digital content ¹ (music, voice recording, images/video, game software, etc.)
8. Financial trading (net banking *16 , net trading *17 , etc.) 2
9. Application to a quiz or a prize competition; response to a survey
10. Participation in an online game (net game)
11. Online study (e-learning)
12. Stay-home work (teleworking, SOHO)

	٦.		,		,		,		_						1
PC	Mobile phone	PC	Mobile phone	PC	Mobile phone	PC	Mobile phone	PC	Mobile phone	PC	Mobile phone	PC	Mobile phone	PC	Mobile phone
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11
12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13
14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14

A B C D E F G H

13. Job seeking/hunting (gathering information, sending applications, etc.)

14. Other

(Sub-questions 1 – 4 below are for people aged 15 and above.)

rvices":			4		В		С		D		Е		F	(G		Н
Sub-question 1:	What merchandise or services have you purchased or traded? (For each of the "PC" and "Mobile phone"columns, please circle all the numbers that apply.)	PC	Mobile phone	PC	Mobile phone	PC	Mobile phone	PC	Mobile phone	PC	Mobile phone	S	Mobile phone	PC	Mobile phone	PC	,
	Note: Only those aged 15 or above need to answer.																
	PCs or PC-related (PCs, peripheral devices, software such as OS [limited to tangible items such as DVD-ROM])	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
	Books, CD/DVD (except electronic books, etc. that are downloaded)	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
	3. Clothes, accessories	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	
	4. Food stuff (foods, drinks (alcoholic, non-alcoholic))	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	
	5. Hobby items, sundry goods (toys, game software, music instruments, sports items, stationery items, etc.)	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	,
	Tickets, coupons (air/train/bus tickets, concert/theater tickets, gift coupons, etc.)	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	,
	Traveling (applying for a package tour, purchasing items for traveling, etc.)	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	
	Financial trading (banking, buying/selling securities and insurances, etc. via the Internet)	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	;
	9. Other (durable goods, gift items, etc.)	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9)

¹⁾ Includes downloading of ring tones. Includes both free and payable downloading.

²⁾ Refers to account balance and in/out transaction inquiries.

Sub-question 2:	past 12 months on the purchase of merchandise and services via the Internet? (For each of the "PC" and "Mobile phone" columns, please circle only one number that applies.)	PC Wobile phone	PC Mobile phone	PC Mobile phone	PC O Mobile phone	PC Mobile phone	PC A	PC Mobile phone	PC H
	Note: Only those aged 15 or above need to answer.								
	1. Less than ¥10,000	1 1	1 1	1 1	1 1	1 1	1 1	1 1	1 1
	2. ¥10,001 – 30,000	2 2	2 2	2 2	2 2	2 2	2 2	2 2	2 2
	3. ¥30,001 – 50,000	3 3	3 3	3 3	3 3	3 3	3 3	3 3	3 3
	4. ¥50,001 – 100,000	4 4	4 4	4 4	4 4	4 4	4 4	4 4	4 4
	5. ¥100,001 – 200,000	5 5	5 5	5 5	5 5	5 5	5 5	5 5	5 5
	6. ¥200,001 – 500,000	6 6	6 6	6 6	6 6	6 6	6 6	6 6	6 6
	7. ¥500,001 – 1,000,000	7 7	7 7	7 7	7 7	7 7	7 7	7 7	7 7
				8 8		8 8	8 8	8 8	8 8
	8. ¥1,000,001 or more	8 8	8 8	0 0	8 8	0 0	0 0	0 0	0 0
	sponded to (2) above with "6. Purchase or trade of merchandise or service What settlement (payment) methods have you used during the past 12 months for the purchase of merchandise via the Internet?	A	В	С	D	E	F	G	Н
	Note: Only those aged 15 or above need to answer.								
	1. Cash (except 3 and 5)	1	1	1	1	1	1	1	1
	2. Credit card (except 3)*	2	2	2	2	2	2	2	2
	3. Cash on delivery	3	3	3	3	3	3	3	3
	Remittance of money at a counter of a bank or a post agency or through an ATM (bank/postal transfer)	4	4	4	4	4	4	4	4
	5. Payment at a convenience store	5	5	5	5	5	5	5	5
	6. Internet banking (via PC), mobile banking *18 (via a mobile phone)	6	6	6	6	6	6	6	6
	Surcharge on telecommunications charge or provider's service charge	7	7	7	7	7	7	7	7
	8. Other	8	8	8	8	8	8	8	8
Sub-question 4:	* Includes payment by a debit card (cash card). For those who responded to (2) above with "6. Purchase or trade of merchandise or services": What are the reasons for using the Internet? (Please circle all the numbers that apply.)								
Nata	Only the second 45 and have made to an array	Α	В	С	D	Е	F	G	Н
	Only those aged 15 or above need to answer. can purchase or trade things regardless of shop business hours.	1	1	1	1	1	4	1	1
		1	1	1	1	1	1		1
	lon't have to spend time and money to go to a shop.	2	2	2	2	2	2	2	2
3. l c	an easily compare various goods.	3	3	3	3	3	3	3	3
A variety of payment methods are available.		4	4	4	4	4	4	4	4
5. I can compare prices.			5	5	5	5	5	5	5
5.10	6. I can purchase things that only a few shops carry.			6	6	6	6	6	6
	an purchase things that only a few shops carry.	6	6	"					
6. I ca	an purchase things that only a few shops carry. an read evaluation comments made by other purchasers.	7	7	7	7	7	7	7	7
6. l ca					7 8	7	7 8	7	7

(Questions 4(3) - 5 below are for people aged 6 and above.) Q4.(3) For those who have not purchased or traded merchandise or services via the Internet during the past 12 months : What are the reasons for not using the Internet for these purposes? (Please circle all the numbers that apply.) В Α С D Е G Н Note: Only those aged 6 or above need to answer. 1. There is no need; I am not interested. 2. I would like to buy things after actually seeing them. 3. I am concerned about security when giving out credit card information. 4. I am concerned about protection of personal information. 5. I cannot rest assured about delivery or refund. 6. I cannot find the merchandise or services I want. 7. The procedures for purchase are a pain in the neck. 8. Other. Q5. For each one of those who have used the Internet during the past 12 Α Have you purchased any chargeable digital content* via the Internet during the past 12 months? Aobile phone Aobile phone Aobile phone S (For each of the "PC" and "Mobile phone" columns, please circle only one PC S number that applies.) Note: Only those aged 6 or above need to answer. 1. Yes 2. No → Please go to Q6. * Refers to any information downloaded via the Internet such as computer programs, images, pictures, voice, and text. For those who responded to Q5 with "1. Yes" for PC or mobile phone: Α С Sub-question 1: What kinds of content have you purchased via the Internet? Mobile phone (For each of the "PC" and "Mobile phone" columns, please circle ВС ВС В PC PC В PC all the numbers that apply.) Note: Only those aged 6 or above need to answer. 1. Software (computer programs) 2. Music 3. Images/video 4. News, weather forecast 5. Chargeable mail magazines 6. Electronic books 7. Games 8. Ring tones 9. Image for standby screen 10. Other For those who responded to Q5 with "1. Yes" for PC or mobile phone: Sub-question 2: How much (including consumption taxes) have you spent during the Н past 12 months for items purchased via the Internet? Mobile phone Mobile phone (For each of the "PC" and "Mobile phone" columns, please circle only Mobile phone Mobile phone $^{\circ}$ PC $^{\circ}$ PC one number that applies.) $^{\circ}$ PC Note: Only those aged 6 or above need to answer. 1. Less than ¥500 2. ¥501 - 1,000 3. ¥1.001 - 2.000 4. ¥2,001 - 5,000 5. ¥5,001 - 10,000

6 6

7 7

8 8

6. ¥10.001 - 20.000

7. ¥20,001 - 30,000

8. ¥30,001 - 50,000

9. More than ¥50,000

6 6

7 7

8 8

6 6

7 7

8 8

9 9

6 6

7 7

8 8

9 9

7 7

8 8

7 7

8 8

9 9

7 7

8 8

9 9

6 6

7 7

8 8

(Q6 below is for people aged 15 and above.)

Q6. Do you have e-money (cyber cash)? (Please circle all the numbers that apply.)

Α	В	С	D	Е	F	G

Note: Only those aged 15 or above need to answer.

Note: Only those aged 15 or above need to answer.								
1. Smart card type	1	1	1	1	1	1	1	1
2. Mobile phone type	2	2	2	2	2	2	2	2
3. Network type*	3	3	3	3	3	3	3	3
4. None	4	4	4	4	4	4	4	4

^{*} Refers to a type of e-money managed by a special program loaded into a PC, etc., and exchanged over a network for settlement of accounts.

This is the end of the questionnaire.

Please place the completed questionnaire into the enclosed envelope and send it back to us (there is no need to affix a postage stamp). Thank you very much.

We would like to send you a token of our appreciation in exchange of the completed questionnaire. Please check one of the items below you would like to receive.

Book card (¥500)	
Quo card (¥500)	
Stationery coupon (¥500)	

If you did not check any of the items above or checked more than one item, you will receive a book card.

<Glossary>

Term	Meaning
*1 personal digital assistant (PDA)	A computer of the size of an appointment organizer or smaller that serves as an electronic secretary managing personal information such as schedules, address lists, and memos and that is capable of remotely accessing email, the Internet, and an intranet via a mobile (cell) phone or a PHS. Does not include notebook computers.
*2 car navigation system	A system which detects the location of an automobile by means of signals sent from a satellite and displays it, together with its direction, on a map on a screen.
*3 car-mounted ETC	A car-mounted terminal capable of communicating with the toll gate of a highway, allowing the driver to go through it without stopping the car (electronic toll collection: ETC).
*4 IP telephony	A voice-telephone service that uses the Internet Protocol (IP) over a part or the whole of a telecommunications network.
*5 ISDN line	Acronym for Integrated Services Digital Network. A generic term for a digital telecommunications network that integrates telephony, facsimile (FAX), telex, data communications, etc.
*6 optical fiber (FTTH line)	A data communications service, based on optical fiber, which has a potential for high-speed transmission. Optical fiber is a cable made of glass that is used as a transmission path in optical telecommunications.
*7 fixed wireless line (FWA)	A wireless communication system in which each subscriber installs an antenna on his/her building through which wireless communication is established with base stations of telecommunications companies.
*8 DSL	A technology that uses existing telephone lines to realize high-speed transmission, thereby enabling high-speed Internet connection. Includes ADSL, VDSL, HDSL, and SDSL.
(for reference) ADSL	Acronym for Asymmetric Digital Subscriber Line. A high-speed telecommunications scheme which realizes transmission speeds of several Mbps to tens of Mbps using existing telephone subscriber lines that connect individual homes to telephone exchange stations. With ADSL, the transmission speeds (upward from, and downward to, the subscriber) are not equal (i.e., asymmetric).
*9 3rd-generation mobile (cell) phone	Includes NTTDoCoMo's FOMA , au's CDMA 1X WIN, and Vodafone's 700 Series or above.
*10 blog (web log)	A website composed of day-by-day entries of a diary and others' comments on them, which is continually updated.
*11 electronic bulletin board service (BBS)	A service providing an electronic bulletin board. Once a member writes onto a bulletin board, all the members can view it and add responses to it.
*12 chat	A service that allows people to participate in conversation simultaneously in text form. All the other members can view whatever one member writes.
*13 social networking service (SNS)	A community site in which members can introduce their friends to each other, thereby expanding their social network. In many cases, one needs to be introduced by an existing member to join the community.
*14 P2P	A setup allowing any individual to share computer files with anyone else via the Internet.
*15 Internet auction	A setup for auction opened over the Internet.
*16 net banking	A setup allowing a variety of bank processing and transactions to take place over the Internet.
*17 net trading	Securities trading conducted over the Internet.
*18 mobile banking	A setup allowing a variety of bank processing and transactions to take place by means of various Internet services utilized through a mobile (cell) phone.

MIC Apr. No. 26773	
Apr. valid until March 31, 2007	

Submission deadline: February 13, 2007

Confidential Questionnaire on Use of Telecommunications << for Businesses>>

- Telecommunications Usage Trend Survey, Ministry of Internal Affairs and Communications (MIC) (2006) -
- This survey is approved under the Statistical Reports Coordination Act.
 The information obtained through this questionnaire will not be used for purposes other than creating a statistical report. Accurate and complete information would be appreciated.

	Department/Section to which the respondent belongs:	
(Space for affixing address label)	Name of the respondent	
	Telephone number of the respondent	

(In filling out this questionnaire, please note the following)

- 1. Please indicate the facts as of December 31, 2006, except otherwise noted.
- 2. Please return this questionnaire and direct any questions to the following office:
- 3. The above organization is entrusted by MIC to conduct this survey.
- Q1. About the status of building and using a communication network and the Internet:
- (1) Do you have a computer-based communication network in place? For each question item, please circle only one number that applies.

Company communication network	Current status or future plans
[1] Intranet*	We have a corporate-wide intranet in place.
	2. We have a partial intranet in place (depending on offices).
	3. We have none in place today, but plan to build one.
	4. We have none in place, and have no plans to build one.
[2] Inter-company network**	We have a corporate-wide inter-company network in place.
	2. We have a partial inter-company network in place (depending on offices).
	3. We have none in place today, but plan to build one.
	4. We have none in place, and have no plans to build one.

- Means a network within the same premises or between one office and another office, other offices, or the headquarters of the same company.
- ** Means a network between one company and another company or other companies.
- (2) For companies giving a positive answer (1 or 2) to (1) above: Which of the following services do you mainly use?

 Wide-area Ethernet¹ IP-VPN² Internet VPN³ 	 4. Leased line⁴ 5. Frame relay⁵ 6. Cell relay⁶ 	7. Telephone line (dialup)8. Other9. Don't know	
--	---	---	--

- 1) Wide-area network services based on a combination of switching hubs, which are used on Ethernet (LAN protocol).
- 2) High-security virtual private network (VPN) services based on a closed IP network provided by a telecommunications carrier.
- 3) Virtual private network (VPN) services based on the Internet, which is a public network.
- 4) Telecommunications services based on monopolized lines directly interconnecting specific places.
- 5) Telecommunications services in which data is transmitted in units of frames of variable lengths.
- 6) Telecommunications services in which data is transmitted in units of cells of a fixed length.

(3) Can you connect to your intranets or an inter-company network from outside your company by using a PC, a mobile (cell) phone, or a personal digital assistant (PDA)? For each question item, please circle only one number that applies.

Device (terminal)	Current status or future plans
[1] PC	1. Yes, we can.
	2. No, we cannot, but we plan to make it possible.
	3. No, we cannot, and we have no plans to make it possible.
[2] Mobile (cell) phone, PDA	1. Yes, we can.
	2. No, we cannot, but we plan to make it possible.
	3. No, we cannot, and we have no plans to make it possible.

(4) Do you <u>use any Internet services (emailing, viewing websites, etc.)?</u>
Please <u>circle only one number that applies</u>.

1 We use them cornerate wide	3. We do not use them today, but plan to use them in the future.
1. We use them corporate-wide.	
We use them partially (depending on offices).	4. We do not use them today, and have no plans to use them in the future.

(5) For companies responding to (4) above with 1 or 2:

How do you connect to the Internet?

Please circle all the numbers that apply.

1. Telephone line (dialup)	4. Cable TV (CATV) line	7. DSL
ISDN (on-demand connection)*	Optical fiber (FTTH line)	8. Leased line
ISDN (always-on connection)*	6. Fixed wireless line (FWA)	9. Other

^{*} ISDN based on optical fiber should be categorized as 5. Optical fiber (FTTH line).

(6) On average, how many persons are assigned to one terminal for connection to your intranet, an inter-company network, or the Internet? Please circle only one number that applies.

1. 1 or less 2. 2	3. 3 4. 4	5. 5 or more6. No such terminals provided
2. 2	7. 7	o. No such terminals provided
	2 2	2 2 4 4

(7) Do you have a website, a business blog, or SNS in place? Please circle all the numbers that apply.

Website:		Business blog/SNS:	
1. Have one in place.	2. Have none in place.	1. Have one in place.	2. Have none in place.

(8) For companies responding to either of the items in (7) above with 1 (yes): What are the purposes or uses? Please **circle all the numbers that apply**.

Announcement, advertisement, or display of products and events	4. Corporate profiling; recruiting	7. Electronic announcement and reporting (financial statements, etc.)
2. Periodical dissemination of information	Acceptance of applications or registration	Collection of consumers' voices and evaluation data
3. Advice or notification of invoices and usage data	6. Polls or surveys	9. Other

(9) Do you use (view, analyze) consumer-operated blogs or SNS for marketing?

 Yes, often. Yes, sometimes. 	3. Not very much.4. No.	
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(10) What do you consider problems in using a telecommunications network (intranet, inter-company network, the Internet)? For companies that do not use a telecommunications network today. What do you consider inhibiters? Please circle all the numbers that apply.

ı			
	1. Difficulty in establishing security measures	6. Concern about virus infection	11. Low level of security awareness among employees
	2. Increased costs of operation, management, and maintenance	7. Difficulty in reaping benefits	12. High cost of telecommunication
	3. Lack of staff for operation, management, and maintena	8. Difficulty in quantitatively evaluating benefits	13. Low speed of telecommunication
	4. Difficulty in restoring operation in the event of a failure	9. Concern about reliability of authentication technology	14. Other
	5. Concern about protection of intellectual property rights	10. Concern about reliability of electronic settlement	15. No particular problems
ı			

(11) Do you use <u>any systems or services based on so-called ubiquitous-related tools such as electronic tags and contactless smart cards?</u> For each question item, please <u>circle only one number that applies</u>.

Ubiquitous-related tool	Current status or future plans
[1] Electronic tags (RFID tags)	We use them corporate-wide.
e.g., for production management, inventory	2. We use them partially (depending on offices).
management, and physical distribution management based on identification of parts or	3. We do not use them today, but plan to use them in the future.
products	4. We do not use them today, and have no plans to use them in the future.
[2] Contactless smart cards	We use them corporate-wide.
e.g., room access control based on person identification	2. We use them partially (depending on offices).
and cashless settlement	3. We do not use them today, but plan to use them in the future.
	4. We do not use them today, and have no plans to use them in the future.
[3] New-generation devices equipped with network	We use them corporate-wide.
connection (network-connected cameras, network-connected sensors, etc.)	2. We use them partially (depending on offices).
e.g., security system based on network-connected cameras	3. We do not use them today, but plan to use them in the future.
or network-connected human sensors	4. We do not use them today, and have no plans to use them in the future.
[4] Locating devices (mobile (cell) phones, etc.)	We use them corporate-wide.
based on GPS	2. We use them partially (depending on offices).
e.g., vehicle operation management based on vehicle	3. We do not use them today, but plan to use them in the future.
location sensing	4. We do not use them today, and have no plans to use them in the future.

- Q2. For all companies: About electronic commerce
- (1) Do you procure or sell anything (parts, materials, products, or services) via the Internet*? Please circle all the numbers that apply.
- 1. We procure certain items from a company or companies via the Internet.

 2. We sell certain items to a company or companies via the Internet.

 4. None of the above.

 * In this section, the term "Internet" includes not only the Internet based on a public network but also any network based on the TCP/IP protocol (used by the Internet) (such as a leased line based on TCP/IP).

 (2) For companies responding with 2 or 3 to (1) above: About what percentage of the sales amount for the items put on the Internet actually came from the sales via the Internet (companies and consumers) in fiscal 2005?

 about %
 - (3) For companies responding with 2 or 3 to (1) above: Why do you sell items via the Internet? Please <u>circle all the numbers that apply</u>.
 - 1. It is efficient because there is no need to have a physical shop.
 - 2. We can get new customers from a wide range.
 - 3. We can reduce the amount of indirect work for handling transactions.
 - 4. We can reduce the costs of physical distribution.
 - 5. We can reduce inventory amounts.

- 6. We can accurately grasp the attributes of individual consumers.
- 7. We can place effective advertisements.
- 8. We can handle items that do not sell well.
- 9. Other.

(4)	For all companies: What do you consider problems in using electronic commerce? For companies that do
	not use electronic commerce today: What do you consider inhibiters? Please circle all the numbers that
	apply.

- 1. Construction of such a system requires expert knowledge. 9. Electronic commerce is not compatible with traditional business practice. 2. Telecommunications protocols, etc. vary from industry to industry. 10. Telecommunications speeds are low 3. Formats of forms and data vary from industry to industry. 11. Telecommunications charges are high. 4. Security measures are not sufficiently robust. 12. There are no appropriate settlement methods. 5. Large investment is required for equipment. 13. There is no need to introduce electronic commerce. 6. Running costs of such an information system are high. 14. Other. 7. Legal and social mechanisms for regulation of electronic commerce are not in place yet. 15. We don't see any problems. 8. Suppliers/customers are not adequately computerized. 16. Don't know.
- (5) For all companies: Do you advertise on the Internet? Please circle all the numbers (types of advertisements) that apply.

1. Linked to a search engine 4. E-mail (including mail magazines) 7. Recommendation 2. Linked to content 5. Specialized portal sites 8. Other 3. Banner 6. Affiliates 9. Not advertising on the Internet

(6) For companies that advertise on the Internet: Why do you advertise on the Internet? Please circle all the numbers that apply.

1. It is easier to comprehend the effects of advertisements. 3. We can advertise by addressing individual consumers' needs. 2. It is cheaper. 4. We can address a larger audience.

Q3. For all companies: About teleworking:

Do you use a teleworking* scheme? Please circle only one number that applies.

- 1. Yes, we do. 2. No, we don't, but plan to introduce one. 3. No, we don't, and have no plans to introduce one.
 - * Teleworking refers to the mode of working whereby employees located outside the premises of your company can use a telecommunications network to participate in work as if they were on the premises. It may take a variety of forms, depending on where they work, such as stay-home work, mobile work (conducting work via a mobile information terminal while on the road on a sales activity, etc.), and satellite office work (conducting work in an office other than your company's offices).

→ For companies choosing 1 above:

4. To reduce office costs

[1] About what percentage of employees work in teleworking mode? Please circle only one number that applies.

1. Less than 5% 3. 10% - 30% 5.50% - 80% 2.5% - 10% 4.30% - 50% 6.80% or more

→[2] What are the purposes of introducing teleworking? Please circle all the numbers that apply.

- 1. To improve efficiency (productivity) of routine work 6. To improve customer satisfaction
- 2. To improve creativity in work that requires the creation of added value 7. To secure employment of capable people
- 3. To provide employees with more elbow room and a healthy life 8. To provide better working environments to employees having underprivileged working conditions (physically impaired persons, elderly persons, women
- 5. To reduce commuting time 9. Don't know
 - 10. Other than the above

→[3] Referring to the purposes given in [2] above, have you seen any effects on the whole?

Please circle only one number that applies.

1. Great effects 2 Some effects 3 No effects

who need to nurse children)

Q4. For all companies: About what you do for employees' ICT* (IT) training:

* ICT is an abbreviation for information and communications technology and is synonymous with IT.

Which of the following do you do?

Please circle all the numbers that apply.

- 1. Offer in-house ICT (IT) related training programs
- 5. Give privileges in working time to employees engaged in autonomous study in ICT (IT)
- 2. Send employees to external ICT (IT) related training programs
- 6. Give employees ICT (IT) related skills tests
- 3. Subsidize employees' autonomous study in ICT (IT)
- 7. Offer other kinds of training
- 4. Give awards to employees obtaining ICT (IT) related qualifications
- 8. Do nothing
- Q5. For companies using a telecommunications network (intranet, inter-company network, or the Internet): About security measures:
- (1) During the past 12 months, have you <u>experienced any of the following security-threatening incidents</u>, numbered 1 through 8, while using the telecommunications network? Please <u>circle all the numbers that apply</u>. <u>If you have not experienced any of them, please circle 9.</u>
 - 1. Have encountered a computer virus, but have not been infected
- 6. Unauthorized alteration of a website
- —2. Have encountered a computer virus, and have been infected at least once
- 7. Deliberate or inadvertent leakage of information

3. Unauthorized access*

8. Other problems

4. Used as a relay or a springboard for spam mail

9. None

- 5. DoS attack**
 - * Any incident in which somebody or some program breaks into the office's computer system without permission to cause some anomaly or abuse its resources.
- ** An attack that renders a system unable to provide its services by, for example, sending an enormous quantity of email to the mail server and thereby causing a system down.
- (2) If you have circled "2. Have encountered a computer virus, and have been infected at least once" in (1) above, <u>how many times</u> have you been <u>infected</u> with a virus during the past 12 months? Please <u>circle only one number that applies</u>.

2. Twice 4. Four times

(3) What measures for ensuring data security or combating viruses on telecommunications networks are you taking?

Please circle all the numbers* that apply.

- 1. Establishing a security policy
- 2. Conducting security audits
- 3. Outsourcing security management
- 4. Training employees
- 5. Installing an antivirus program on terminals such as PCs (OS, software, etc.)
- 6. Installing an antivirus program on the servers
- 7. Applying security patches to the OS
- 8. Building a virus wall when making an external connection
- 9. Creating a manual for combating viruses
- 10. Controlling access by ID and password

- 11. Recording access logs
- 12. Introducing an authentication technology for checking the user's identification
- 13. Using a cipher (cryptographic) system for data or the network
- 14. Monitoring the network
- 15. Installing a firewall
- 16. Using a proxy server
- 17. Installing an intrusion detection system (IDS)**
- 18. Other security measure
- 19. Don't know
- 20. None
- * Regardless of whether "3. Outsourcing security management" applies or not, please circle all the numbers that apply, even partially, directly or indirectly by utilizing an external service or through outsourcing.
- ** Including an intrusion prevention system (IPS).
- (4) Which of the following measures do you take regarding protection of personal information? Please circle all the numbers that apply.

1. Obtain privacy mark certification

6. Provide training

2. Establish a privacy policy

Narrow the supplier selection criteria (checking for privacy mark certification)

3. Appoint an officer for protection of personal information

8. Other measures

4. Narrow down personal information to be kept

9. No particular measures

5. Reconstruct the system or restructure the organization

10. Don't know

- Q6. About the incorporation of ICT (IT) into business management and its effects:
- (1) ICT investment
 - [1] During the past three years, have you invested in your telecommunications network, ubiquitous-related tools, or Internet-based functions/services (such as blog and SNS)? Please <u>circle either number that applies</u>.

1. Yes	2. No	

→[2] For companies responding to [1] with "1. Yes": What are the estimated effects of the ICT investment made during the past three years? For each question item, please circle only one number that applies.

		fect observe				
	/ De	egree of effe Medium	ct \	No effect	Negative effect	Don't know
Development of new products or services	1	2	3	4	5	6
Widening the range/scope of products or services	1	2	3	4	5	6
Expanding the market [share]	1	2	3	4	5	6
Improvement in quality of products or services	1	2	3	4	5	6
Increase in variety of production or sales methods	1	2	3	4	5	6
Expansion of production capacity	1	2	3	4	5	6
Reduction in labor cost per unit production	1	2	3	4	5	6
Reduction in procurement cost per unit production	1	2	3	4	5	6

(2) Are you using networks outside of your company* in development of products or services? Please <u>circle only one number that applies</u>.

- Using them extensively
- 2. Using them to some extent
- 3. Not using them so much
- 4. Not using them at all

- (3) Do you have a Chief Information Officer (CIO)*? Please circle only one number that applies.
 - 1. Yes, we have a full-time CIO.
 - 2. We have a part-time CIO devoting the majority of time to ICT (IT) related work.
 - 3. We have a part-time CIO devoting part of time to ICT (IT) related work.
 - 4. We don't have one today, but plan to have one.
 - 5. We don't have one today, and have no plans to have one.

Finally, about your company:

For the questions below, if your financial statements contain the answers, you may choose to attach a copy of the relevant pages instead of filling out that part of the questionnaire. In such a case, please underline the relevant descriptions.

F1 What is your capital (amount invested)? Please circle only one number that applies.

1. Less than ¥10 million	4. ¥50 - ¥100 million	7. ¥1 - ¥5 billion
2. ¥10 - ¥30 million	5. ¥100 - ¥500 million	8. ¥5 billion or more
3. ¥30 - ¥50 million	6. ¥500 million - ¥1 billion	

^{*} Includes not only networks with other companies outside your company group but also networks with other companies within your company group and networks with individuals and research institutes.

^{*} Executive officer responsible for coordinating and governing information and communication strategies as well as business strategies.

1 2	what is your annual sales volume? Please ente	a numbe	er in units of \$1 million.
		M¥	* Please enter the sales volume for Fiscal Year 2005 (April 2005 – March 2006). If it is difficult to do so, then enter the sales volume for the closest fiscal year.
			* For banks, please enter the current income; for life insurance companies, enter the premium income; for non-life insurance companies, enter the net premium income.
F3	What is your operating profit*? Please enter a nu	ımber in u	nits of ¥1 million.
		M¥	* Please enter the operating profit for Fiscal Year 2005 (April 2005 – March 2006). If it is difficult to do so, then enter the operating profit for the closest fiscal year.
			* For banks, please enter the net operating profit; for life insurance companies, enter the base profit; for non-life insurance companies, enter the insurance profit.
F4	What is your personnel cost*? Please enter a nu	mber in ui	nits of ¥1 million.
		M¥	* Please enter the personnel cost for Fiscal Year 2005 (April 2005 – March 2006) If it is difficult to do so, then enter the personnel cost for the closest fiscal year.
F5	How many employees* does your company have	e? Please	enter a number.
		2006, or t and day la and those	ployees: No. of persons regularly employed in your company as of December 1, he closest closing date for salary calculation. Of part-timers, temporary workers, aborers, those who are on contract with a term equal to or longer than 1 month who worked 18 or more days in each of October and November 2006 and are I on the day of the survey are included in this count.

This is the end of the questionnaire. Please <u>place the completed questionnaire into the enclosed envelope and send it back to us (there is no need to affix a postage stamp).</u>

Thank you very much.

MIC Apr. No. 26774	
Apr. valid until March 31, 2007	

Submission deadline: February 13, 2007

Confidential Questionnaire on Use of Telecommunications << for Offices>>

- Telecommunications Usage Trend Survey, Ministry of Internal Affairs and Communications (MIC) (2006) -

This survey is approved under the Statistical Reports Coordination Act.

The information obtained through this questionnaire will not be used for purposes other than creating a statistical report. Accurate and complete information would be appreciated.

	Department/Section to which the respondent belongs:	
(Space for affixing address label)	Name of the respondent	
	Telephone number of the respondent	

(In filling out this questionnaire, please note the following)

- 1. Please indicate the facts as of December 31, 2006, except otherwise noted.
- 2. Please return this questionnaire and direct any questions to the following office:
- 3. The above organization is entrusted by MIC to conduct this survey.

Q1. About the ICT equipment you have:

Do you <u>have</u> any of the following <u>equipment (1 - 6)?</u> Please <u>circle all the numbers that apply</u>. (Note: Please <u>include rented and leased equipment</u>.)

- 1. Mobile (cell) phone; PHS
- 3. Portable pager

5. FAX

- 2. Personal digital assistant (PDA)*
- 4. Personal computer (PC)

*Personal digital assistant: (PDA)

Any computer the size of an appointment organizer or smaller that serves as an electronic secretary managing personal information such as schedules, address lists, and memos and that is capable of remotely accessing email, the Internet, and an intranet via a mobile (cell) phone or a PHS. Do not include notebook computers

Q2. About the use of the Internet:

Do you <u>use any Internet services (emailing, viewing websites, etc.)</u>? Please <u>circle only one number that applies</u>.

_1. Yes.

3. No, at present, and not planning to use the Internet in the future.

2. No, at present, but plan to use the Internet in the future.

→ How do you connect to the Internet? Please circle only one number that applies.

1. Telephone line (dialup)

4. Cable TV (CATV) line

7. DSL*

2. ISDN (on-demand connection)

5. Optical fiber (FTTH line)

8. Leased line

3. ISDN (always-on connection)

6. Fixed wireless line (FWA)

9. Other

*DSL: Any technology that enables high-speed transmission over an existing telephone line, thereby enabling connection to the Internet at a high speed. Includes Asymmetric Digital Subscriber Line (ADSL).

→ For what purposes do you use the Internet?

Please circle all the numbers that apply.

- 1. Communication with people inside and outside the company 10. Providing merchandise and services to consumers
- 2. Advertisement and information disclosure via a website 11. Electronic settlement of payments
- 3. Retrieval and acquisition of information 12. Providing user support for merchandise, etc.
- 4. Sharing and exchange of information with subsidiary and affiliated companies 13. IP telephony
- 5. Obtaining software such as freeware 14. E-learning
- 6. Conducting market surveys 15. Recruiting
- 7. Offering quizzes and draws 16. Electronic announcement and reporting (financial statements, etc.)
- 8. Procurement of parts and materials from companies
- 9. Providing merchandise and services to companies
- Q3. (For offices using a telecommunications network such as an intranet, inter-company network, or the Internet) About security measures:
- (1) During the past 12 months, have you experienced any of the following security-threatening incidents, numbered 1 through 8, while using the telecommunications network? Please circle all the numbers that apply. If you have not experienced any of them, please circle 9.
 - 6. Unauthorized alteration of a website 1. Have encountered a computer virus, but have not been infected
 - 2. Have encountered a computer virus, and have been infected at least once
 - 3. Unauthorized access*
 - 4. Used as a relay or a springboard for spam mail
 - 5. DoS attack**

- 7. Deliberate or inadvertent leakage of information
- 8. Other problems
- 9. None
- * Any incident in which somebody or some program breaks into the office's computer system without permission to cause some anomaly or abuse its resources.
- ** An attack that renders a system unable to provide its services, for example, by sending an enormous quantity of email to the mail server, thereby causing a system down.
- If you have circled "2. Have encountered a computer virus, and have been infected at least once" in (1) above, how many times have you been infected with a virus during the past 12 months? Please circle only one number that applies.
 - 3. Three times 5. Five times or more 1. Once
 - 2. Twice 4. Four times
- (3) What measures are you taking to ensure data security or combat viruses on telecommunications networks? Please circle all the numbers* that apply.
 - 1. Establishing a security policy 11. Recording access logs
 - 2. Conducting security audits 12. Introducing an authentication technology for checking the user's identification
 - 3. Outsourcing security management 13. Using a cipher (cryptographic) system for data or the network
 - 4. Training employees 14. Monitoring the network
 - 15. Installing a firewall 5. Installing an antivirus program on terminals such as PCs
 - (OS, software, etc.) 16. Using a proxy server
 - 17. Installing an intrusion detection system (IDS)** 6. Installing an antivirus program on the servers
 - 7. Applying security patches to the OS 18. Other security measure
 - 8. Building a virus wall when making an external connection 19. Don't know
 - 9. Creating a manual for combating viruses 20. None
 - 10. Controlling access by ID and password
 - Regardless of whether "3. outsourcing security management" applies or not, please circle all the numbers that apply, even partially, directly or indirectly by utilizing an external se
 - ** Including an intrusion prevention system (IPS).

Fina	lly, al	bout	your	office	e:						
F1. F	low m	nany	emplo	yees'	does <u>*</u>	your	office	hav	e? P	lease <u>en</u>	ter a number.
		i	į	İ	İ			sa gı	alary ca reater t	alculation. Of han 1 month	of persons regularly employed in your office as of December 1, 2006, or the closest closing date for part-timers, temporary workers and day laborers, those who are on contract with a term equal to or and those who worked 18 or more days in each of October and November 2006 that are employed o are included in this count.
F2. V	Vhat i	is the	appro	oxima	te <u>ann</u>	ual s	ales v	olum	<u>ne*</u> o	f your off	ice? Please enter a number in units of ¥1 million.
								! ! !		M¥	* Please enter the sales volume (not including non-operating income) for Fiscal Year 2005 (April 2005 – March 2006). If it is difficult to do so, then enter the sales volume for the closest fiscal year. If no sales figures are reported by your office, then enter "0."

This is the end of the questionnaire. Please <u>place the completed questionnaire into the enclosed envelope and send it back to us (there is no need to affix a postage stamp)</u>. Thank you very much.

^{*} For banks, please enter the current income; for life insurance companies, enter the premium income; for non-life insurance companies, enter the net premium income.